

TEMPLE UNIVERSITY
PHILADELPHIA 22, PA.

DEPARTMENT OF RADIO - SPEECH - THEATRE

RADIO INSTITUTE

RADIO WORKSHOP

DEBATE COUNCIL

UNIVERSITY THEATRE

Hello again,

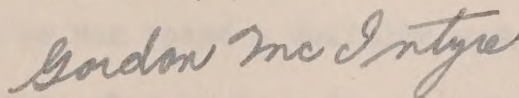
Spring is here, and I guess you enjoy this time of year as well as I, or anyone else. BUT BEWARE -- don't let Spring fever slow you down, tie you up, or let you forget about the production clinic at Temple on April 27 - 28.

In case you have been stricken by the aforementioned disease, this letter is the medicine to cure you and remind you of this opportunity to learn radio production methods.

Enclosed is a program of operation, so that you may know what is in store for you. I sincerely hope that it will be of interest to you.

Waiting to hear from you, I remain...

Sincerely yours,



Gordon McIntyre

W W G C Gettysburg College Broadcasting Station

NEWSLETTER

WWGC started the new semester by an election of officers. James Lekren '52, was re-elected as Station Manager; while Raymond Birkle, '53, took over the duties of Chief Announcer. The other top positions include Walter Schumann, '53, Chief Engineer, and Robert Wieland, '53, Program Director.

Recently, WWGC has been able to purchase a 45 R.P.M. record player which will enable our station to present more of the currently popular recordings. The station has also purchased a 600 magna-tape recorder for recording drama shows, campus activities, and live talent shows.

On April 1, we began a Sunday afternoon broadcast from 1:00 to 5:00 o'clock. These programs will include religious and classical music, and news summaries.

We have also made plans to broadcast the music of the Second Army Dance Band from the Military Ball, which will be held April 5th. Provisions have also been made to broadcast the college baseball games during the season.

WWGC's annual banquet will be held on April 25th at Bankert's restaurant near Gettysburg. This banquet commemorates the founding of the station and its five founders. Harold Miller, Manager of WGAL-TV in Lancaster, will be the main speaker, while Chester Greutzburg, head of WWGC's sport dept. will act as toastmaster.

Our budget has now been arranged so that we can spend a definite amount on the currently popular records each week. By this plan we hope to satisfy the requests of our Radio audience.

That ends the notes on the happenings at WWGC during the month of March.

Good Broadcasting,

Pauline Dale

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Pauline Dale

M E M O R A N D U M

TO: All Regional Directors and Station Managers

FROM: John Witherspoon, Director Region 10 (West Coast)

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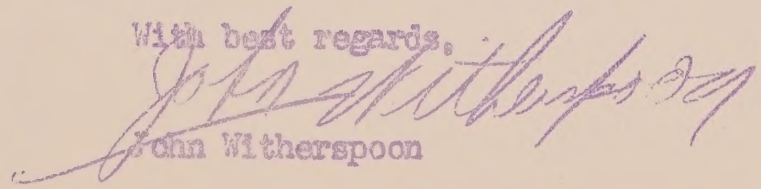
The enclosed material will introduce actions of Region 10 with regard to the overall IBS structure. They are a result of our regional meeting held recently in Los Angeles.


As you will see, the proposed plan requires extensive revisions in the IBS constitution and by-laws. You may know that some of this has been brewing nationally for some time. Regionally, it came to a head last fall. Feeling that IBS was not living up to its potential, the region very nearly resigned as a unit. The matter was tabled until the recent meeting. Recognizing that IBS has many advantages which can't be matched on the regional level, the stations decided to remain a part of IBS. Still, we felt that something was lacking...a certain unity was not there. The situation has been improving steadily this year, but Region 10 still feels that these steps must be taken to bring IBS up to its real place in college broadcasting.

In the hope that you may convey your sentiments in the matter to your regional directors, and that the directors will have time to ponder the matter before the forthcoming Governing Council meeting in Columbus, I'm sending this material to you now. Remember that the meetings begin May 3, so quick action is necessary.

It is not my wish to sway your thoughts in the matter. It is something that will affect you all, and I feel you should have time to think it over before decision time comes. I feel that it's a valid move, and one that will strengthen IBS. You may not. If we act quickly, we can kick it around at Columbus.

With best regards,


John Witherspoon



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File

STATION W B M C
BRYN MAWR COLLEGE
BRYN MAWR, PENNSYLVANIA

April 10, 1946

Dear Nick,

I was delighted to hear from you today, and may I add in subdued tones, rather overwhelmed. May I also say at this point that I appreciate your financial status for Bryn Mawr is in precisely the same predicament.

I suppose that by this time you have heard from John Mueller of Station WXPB, and of the proposed meeting of the three colleges next Monday the fifteenth. I do hope that you will be there, so that we can discuss these sordid money matters. I will bring a blank check with me so that I can make it out for the correct amount of the telephone bill, and present it to you.

As to this other matter of the transmitter-- well, I would rather wait for a few weeks until we have more information if that is all right with you. I think that we should pay you for the RF section and for the power supply. This would, of course, include all connected items- crystal, and so forth. If you believe that we owe you for other things, could you please send us an itemized bill? Thank-you.

Sincerely yours,

Butch

Martha A. Macdonald
President WBMC

Mr. Robert N. Hazelwood
Station Manager WHAV
Haverford College
Haverford,
Pennsylvania

4/27/46

Miss Martha A. Macdonald, Pres.
Station W B M C
Bryn Mawr College
Bryn Mawr, Pennsylvania

Dear Miss Macdonald;

This is in answer to your letter of 4/10/46 on the matter of your outstanding account with Station WHAV.

As you have probably heard, our station has undergone a complete reorganization under its new Constitution as ratified 4/25/46. Under the new Constitution, Nick Hazelwood is President but no longer handles financial matters of the station or its correspondence. Your letter was turned over to me by Nick, and, after due consideration by the Treasurer (Paul Newman), the Chief Engineer (Dick Rivers), and myself, we have decided upon the following policy.

In your transmitter is a modulation transformer belonging to Mr. T. A. Benham. The value of this transformer is \$15.00. We have estimated that, in addition to the price of the transformer, \$15.00, your transmitter contains approximately \$50.00 worth of parts which were purchased by Station WHAV.

With due consideration to the financial condition of your up-and-coming station, we feel that in addition to the price of the transformer, a settlement of \$25.00 would be entirely satisfactory to WHAV. We would appreciate it if at your earliest convenience you would forward to us a check for \$35.00 thereby making complete settlement of your account concerning your equipment.

Please make the check out to "Station WHAV, Office of the Treasurer", thank you.

Sincerely,

A. Thompson Montgomery, Secy.

ATM:atm

Mr. William B. Caskey
Wm. Penn Broadcasting Co.
1528 Walnut Street
Philadelphia 2, Pa.

4/25/46

Dear Sir;

This is to inform you that your agreement dated 4/22/46 has been received, and that it has been accepted in its entirety by Dean Gilbert Hoag, The Students Council, and the Administrative Department of Station WHAV.

I have placed the signed document in our files and I hope everything has now been arranged satisfactorily with your office.

Sincerely,

A. Thompson Montgomery, Secy.

ATM:atm

4-27-50

Mr. William A. Tamm
U. S. Supreme Court
Washington, D. C.
Dear Mr. Tamm:

Dear Sir:

This is to advise you that your statement of 4/27/50 has been received, and that it has been accepted as the basis of the report. The statement is being reviewed by the Department of Justice. I have placed the report in your file and I hope everything has been arranged satisfactorily for your action.

Sincerely,

Very truly yours,

William A. Tamm

WAT:am

5/16/1946

Mr. C. W. Burtis
William Penn Broadcasting Co.
1528 Walnut Street
Philadelphia, Penna.

Dear Sir;

Enclosed is a copy of all the troubles on the Network last night in the form of a trouble log sheet. We received nothing between 9:05 and 9:30 except two male voices saying, "How do I come in?" and, "Your level is fine." at about 9:10.

I would also like to call your attention to the fact that the Bulletin News came in about one minute late each time last night.

As is noted, the hum level when SRN was on made the program carried impossible to use. We checked the signal on the line itself, and the hum was still there, so we feel that it was not due to our equipment.

Sincerely Yours,

E. N. Hazelwood
President, WHAV

Enclosure:

RNH/atm

10/1/54

Mr. J. Edgar Hoover
Federal Bureau of Investigation
Washington, D.C.

Dear Sir:

I am writing to you in regard to the information
which you have received from the Bureau of
Investigation regarding the activities of the
Communist Party, U.S.A. I am sure that you
are aware of the fact that the Communist Party
is a subversive organization and is engaged in
activities which are detrimental to the
interests of the United States. I am sure that
you are also aware of the fact that the
Communist Party is a threat to the
security of the United States and is engaged in
activities which are detrimental to the
interests of the United States.

Sincerely,
[Signature]

Very truly yours,
[Signature]

Enclosure
10/1/54

5/21/1946

Mr. David Linton
Intercollegiate Broadcasting System
507 Fifth Avenue
New York 17, N.Y.

Dear Dave;

At the request of Nick Hazelwood, I herewith submit the summer addresses of the officers of WHAV directly concerned with any correspondence you might have this summer for Station WHAV. I would appreciate it if you would send me two copies as Nick proposed.

Robert N. Hazelwood, President
3405 North Hackett Avenue
Milwaukee 11, Wisconsin

Robert Harper, Chief Engineer
190 Crowell Avenue
Staten Island, New York

A. Thompson Montgomery, Secretary
"Woodhill Point"
Hartland, Wisconsin

Sincerely Yours,

A. Thompson Montgomery, S

NEWMAN

Mr. David L. Newman
International Broadcasting System
307 Fifth Avenue
New York 17, N.Y.

Dear Sir:

At the request of Miss Leland, I have the honor to
acknowledge the receipt of the letter of the 14th of May
and in reply to inform you that this matter has been
passed on to the proper authorities. I would appreciate it if you would send me the copies
as with pleasure.

Very truly yours,
Robert H. Leland

100 Greenwich Avenue

New York 17, N.Y.

Robert H. Leland, Chief Executive

100 Greenwich Avenue

New York 17, N.Y.

A. Newman Newman, Secretary

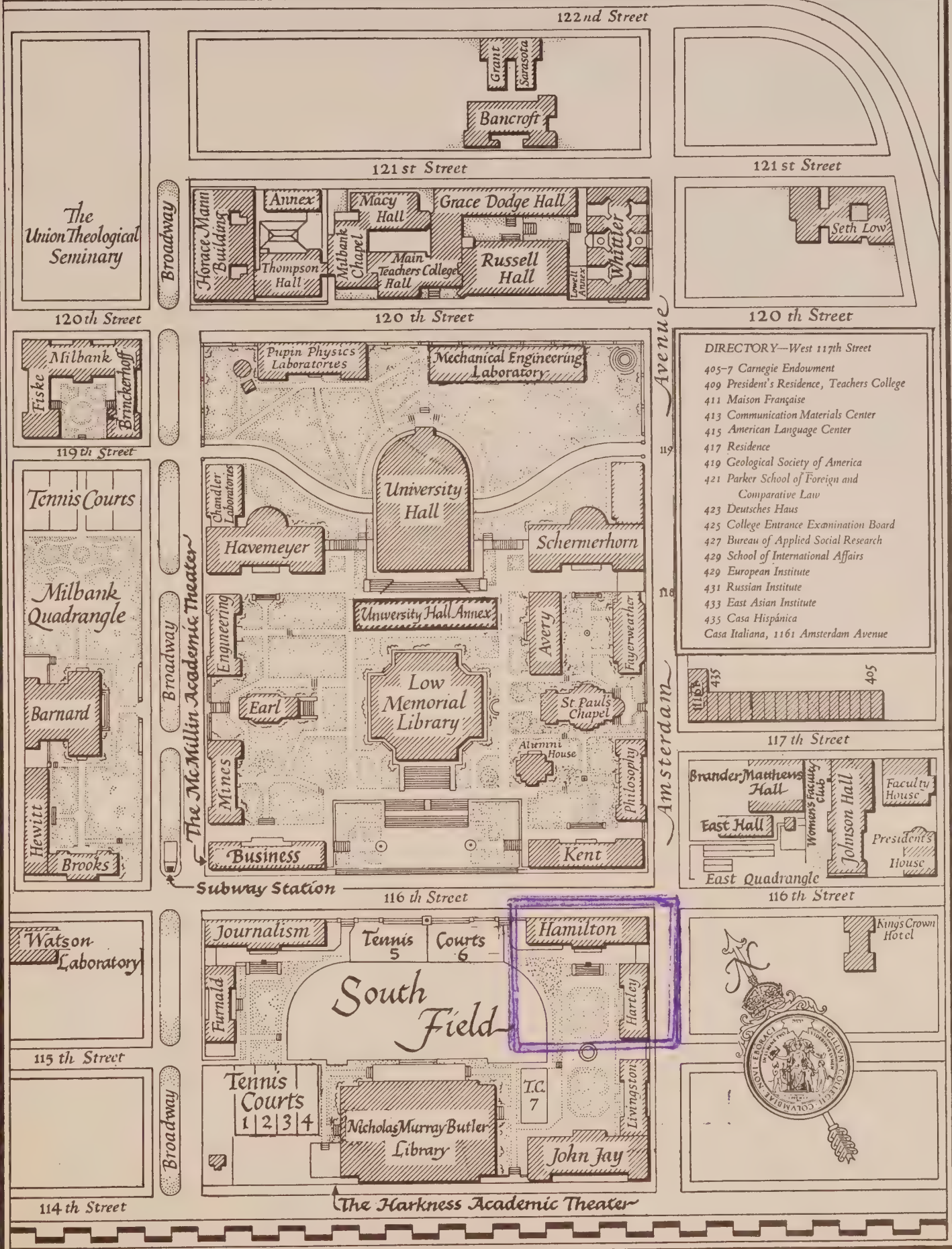
Newman & Master

New York, N.Y.

Newman & Master

MORNINGSIDE HEIGHTS

Plan of Buildings and Grounds



INTERCOLLEGIATE BROADCASTING SYSTEM

COLUMBIA UNIVERSITY, NEW YORK 27, N. Y.

Dear Station Manager:

On April 4th and 5th, IBS will hold a Sales and Promotion Clinic for its member and trial stations. The purpose of the Clinic is to help our stations solve their problems of sales and publicity with the advice and suggestions of prominent people from the radio-television and advertising industries, and to acquaint IBS personnel with sales and promotion practices of network radio and television.

We think this clinic will be an interesting and valuable one for you and your staff to attend. The speakers are all top men in their field, and should be of great help in solving your sales and promotion problems. The program and the speaker's talks have been planned with the problems of campus radio in mind, while at the same time providing interesting information on the same problems on a professional level.

Also on the program is the Spring meeting for stations in Region 3. A new Regional Director will be elected at this meeting, so full attendance from this region is especially important.

Please indicate on the enclosed postal card:

1. How many people will attend from your station (men and women);
2. Whether you will want accommodations for Friday and/or Saturday night; and if so, for how many (men and women);
3. How many from your station will attend the dinner on Saturday evening (\$2.00 per plate); and
4. How many will take the guided tour of the NBC studios in Radio City (at the reduced rate of \$0.50 per person).

Please return these cards as promptly as possible so that final arrangements may be completed.

Columbia University is at West 116th Street and Broadway in New York City. It is at the 116th Street station of the Broadway-7th Ave. subway line. The enclosed map will indicate where to go after you get to the Columbia campus. The telephone number of WCCR, our host station, is UNiversity 5-4000, extension 808.

We would like to have our IBS stations well represented at this Clinic, and we hope you will make every effort to attend with members of your staff.

Sincerely yours,

Richard E. Pittenger
Richard E. Pittenger
Sales Manager

(note program on reverse side)

IBS SALES AND PROMOTION CLINIC PROGRAM

FRIDAY, APRIL 4th

3:00 to 6:00 REGISTRATION Room 101 Hartley Hall

6:30 to 10:30 SALES CLINIC Room 517 Hamilton Hall

Mr. Joseph A. Lenn, Vice President of WHLI, Hempstead,
Long Island:
"Selling for the Local Station"

Mr. James Bowling, College Sales Department, Philip
Morris Company:
"The Sponsor Looks at College Radio"

Mr. Thomas F. Clark, President of The Thomas F. Clark Co.,
IBS advertising representative:
"National Sales For College Radio"

Mr. Roy C. Porteous, Account Executive, NBC-TV:
"Radio and Television Network Sales"

Mr. David W. Borst, Operations Manager, IBS:
"Servicing National Advertising Accounts"

SATURDAY, APRIL 5th

9:00 to 12:10 PROMOTION CLINIC Room 212 Hamilton

Mr. Joseph C. Dine, Dir. of Press Dept., NBC:
"Public Relations and the Radio Station"

Mr. Donald Foley, Dir. of Advertising and Promotion, WBS:
"Radio Station Promotion"

Mr. Sidney H. Eiges, Vice President in charge of Publicity,
National Broadcasting Company:
"Publicity for the Radio Station"

Mr. Leslie T. Harris, Dir. of Radio and TV, Colgate-
Palmolive-Peet Company:
"Public Relations Serves the Sponsor"

1:30 to 4:30 DISCUSSION GROUPS
IBS REGION THREE MEETING

5:30 to 6:45 DINNER

7:45 to 8:45 TOUR OF NBC STUDIOS

Dear Dick,

and a letter from Dave to you

Enclosed is an annotated version of Bates and Van Berg at WHY, generally very encouraging - WHY puts out a fine programming with one fortieth of our staff (oh were they all to work as hard as WHY's poor combined program director, chief engineer, and janitor) and equipment that in general is little better than our own - except that it is all capable of passing something close to a "hi-fi" signal without too much hum, hiss, warble, beep, flutter, wow, screech and whatever the hell else is wrong with our lovely console. Anyway, if we are to go back on the air in October *Sept.* (and we really ought to, E looks so beautiful) we'll have too

1. put new tubes in the xmitter, get it hobbling along
2. install 78 arms on turntables and rewire that 33or78 switch (the new 33 arms are beautiful - I hope council pays me for them.)
3. tune up cue circuit, adjust VU mueter (such spelling)
4. reattach H monitor and earphone lines
5. generally clean up place, oil turntables, polish speaker, etc.
6. finish small construction details in E and H - aluminum stripping, connecting lighting and othe~~f~~ trivia.
- &. hopefully, install new carpeting in E and possibly H

Those are, I believe, the major technical and construction problems between us and broadcasting. There still remains the problem of coexisting with WXUR on the 690 slot which will mean that we must find out when they sing off so that we can sign on then. And, of course, there is the perennial problem of finding a large, enthusiastic, and talented staff.

Once we are on the air the best way of keeping up interest short of an FM xmitter would seem to be the occasional (at least) taping of shows for WHY the problem here being that first of all we have to be good, but we can be - can surely do as well as WFLN and an awful lot better than wibg and also we really ought to have a better tape recorder - the magnecord is fine for AM or for speech on FM but it simply isn't capable of recording the full FM frequency range (though it does seem to work pretty welllllllll (?) as a playback deck, and Ampex seems to be the only choice much as I dislike spending two thousand dollars for a tape recorder.

All in all things look pretty good for a very successful year of at least trying to go FM. Oh, also the list of construction projects etc, above will take at least a couple of days to complete and there will doubtless be others which did not come to mind thus making it seem advantageous for at least a few of us to get there a bit early, say some time during indocrination week, or is this asking too much of ma nuggnet, to finsih the place up and be ready to impress frosh.

Pax,

Rich Dan Berg

INTERCOLLEGIATE BROADCASTING SYSTEM

NEWSLETTER #48/9-3

Chicago Meeting

A very fine combination national and regional IBS meeting was held at Northwestern University (Evanston Campus) on February 12 and 13. I am sorry that even more stations were not represented, but the notice given was unavoidably short, and came at the start of the second semester when communication is not ideal, people being away, etc. Ten IBS stations were represented by undergraduates, and one other by an alumnus. Miss Judith Waller of NBC, Hale Aarnes of Stephens, George Snyder of Olivet Nazarene, Myron Curry now doing graduate work at U. of Wisconsin, and Tolly Browde, IBS Station Relations Manager also were present. Mr. Ansel Ressler of Northwestern acted as our host, and provided for our requirements as the meeting progressed. On Sunday Mr. Donley Fodderson of Northwestern also was present, and arranged a very interesting tour of the studio facilities at Northwestern, including a demonstration of the Magnecord tape recorder.

A complete listing of those present is typed below:

Miss Sally Joy		Station KGLC, Lindenwood College, St. Charles, Mo.
Miss Diane Durham		Station KWC, Stephens College, Columbia, Mo.
Mr. Roy H. Rodgers		Station WETN, Wheaton College, Wheaton, Ill.
Mr. Roger L. Williams		Triad Station, Earlham College, Richmond, Ind.
Mr. Robert W. Mallory		Station "CIT", Carnegie Institute of Technology, Pittsburgh, Penna.
Mr. Charles E. Haynes		Station WINI, University of Illinois, Champaign, Ill.
Mr. William E. Bryant		" " " " " " " "
Mr. John T. Muzzio		Station KOCU, Creighton University, Omaha, Neb.
Mr. Tim Sullivan		" " " " " " " "
Mr. John Jones	(*)	Station WONG, Olivet Nazarene College, Kankakee, Ill.
Mr. Craig Baum	(*)	" " " " " " " "
Mr. George A. Snyder	(*)	" " " " " " " "
Mr. Roger F. Brook		Station WBNR, Beloit College, Beloit, Wisconsin
Mr. Robert Fenticoff		" " " " " " " "
Mr. Irvin M. Hoff	(WMIB)	Graduate of Manchester College, Manchester, Ind.
Mr. Leon C. Lubinsky	(**)	Station KNRL, Cornell College, Mt. Vernon, Iowa
Mr. Myron M. Curry	(**)	University of Wisconsin, Madison, Wis.
Miss Judith Waller	(**)	National Broadcasting Sys., Chicago, Ill.
Mr. Hale Aarnes		Station KWC, Stephens College, Columbia, Mo.
Mr. Anatole Browde		IBS, Fort Wayne, Indiana
Mr. Ansel Ressler		Northwestern University, Evanston, Ill.
Mr. Donley Fodderson		" " " " " " " "
Mr. David W. Borst		IBS, Schenectady, New York

Notes: (*) Present Saturday only (**) Present Sunday only. Mr. William D. Thompson of WETN, Wheaton, appeared briefly. He was participating in a debating contest.

The meeting opened Saturday morning with a brief report from the representatives of Stephens, Lindenwood, U. of Illinois (Champaign), Wheaton, Earlham, Carnegie Tech., Creighton, Olivet Nazarene and Beloit of the facilities of their respective radio stations and the type of programming being done. Mr. Ressler of Northwestern then briefly described the radio class work and programs being done at Northwestern. After lunch Mr. Browde discussed various national IBS problems, including the project of obtaining field strength data. There was considerable discussion about the cooperative purchase of field strength meters, but the stations represented said they could not afford to purchase a share in such a meter, even though they recognized that to rent such an instrument might cost almost as much. The need for obtaining data at once was stressed, and those present agreed to try to borrow meters and thus take the necessary readings.

Following the discussion meeting there was a tour of two of the studios at Northwestern and a demonstration of the Logosound tape recorder. This unit appeared to be a good compromise between cost and good performance, especially when the unit with three channel remote amplifier is purchased, since this eliminates need for a separate remote amplifier.

There was no formal meeting Saturday evening. Several informal groups were formed among the delegates. On Sunday the meeting reconvened about eleven o'clock, and the meeting was turned over to Miss Diane Durham who conducted a meeting to discuss matters for her region, the Midwestern Region. It was agreed to inaugurate a regional program exchange by means of disc transcriptions. Each station represented agreed to provide one 15 or 30 minute transcribed program. Miss Durham agreed to write those stations not represented and urge them to participate. After a certain deadline, the transcriptions received would be circulated among those stations sending them in. It was decided to use disc recordings, even though many of the stations in the region had tape recorders, because it was felt fidelity on discs would be better, and it was known that every station had facilities to play discs.

It was found that while at present there are only three full Members in the Midwestern Region, there are fifteen stations in the IBS which are currently broadcasting. The remaining stations are Trial groups. The fifteen stations are at: Augustana, Peiloit, Cornell College, Lindenwood, Creighton, U. of Ill. (Galesburg), MacMurray, Macalester, Manchester, U. of Minnesota, Olivet University, South Dakota State College of IBS, Iphigene, Western and Graceland Junior College. It was resolved that Trial groups in the region would be given the programming services of the region for three months, after they indicate they are in a position to make use of them (i.e. are on the air). At the end of that time if they have not applied for full Membership in the IBS, these programming services will be dropped. The regional Representative is to advise the Station Relations Manager whenever a new station is added to the list of those participating in the programming services of the region.

It was also agreed to start a regional Newsletter along the lines of the one currently in operation in New York State. Publication date for the first issue is March 15, and three issues are planned for this Spring. The plan is for each station to duplicate news about its activities, and send at least 30 copies to the Regional Representative who will bind together one copy of each report received by the deadline date and mail the resulting newsletter to each station in the region and 15 copies to the IBS Operations Manager for distribution among other regional Representatives and key national officers.

Also discussed at the meeting was the relative advantages of Full Membership in the IBS and Trial Status. It was explained that Trial Status is primarily for groups who are building their stations, and once a station starts broadcasting it should apply for Full Membership in order to be assured of getting the maximum benefit from membership in the System. A chart will be attached to this Newsletter indicating the services rendered by the IBS to Trial groups, Trial groups which have applied for Full Membership, Full Members, and Affiliate groups. Once a station applies for full Membership, this status will be granted as soon as the national officers are satisfied that the station is operating in accordance with the Codes of the IBS (Copies of these are in the Station Executive's Handbook). There may be a period of several months before full Membership is granted. During this period the station will be accorded every service accorded full Members, with the exception that it will not be included on the National advertising rate card, and the station will not be permitted to vote in elections for regional Representative.

It was agreed to encourage the efforts to see that all Trial groups now eligible for full Membership apply for it in the near future.

Eddy Duchin Show, Navy Band Series

George Abraham has arranged for these two transcribed shows put out by the US Navy. Twenty four IIS stations have already signified a desire to receive the Duchin show, and will get it. Officers were notified to contact the Navy if they desired it. All Member and Trial groups will receive a Navy Band concert series, transcribed, starting in April.

UNESCO Weekly News Program

George Abraham also has arranged for copies of the UNESCO's weekly news scripts to be mailed to all IIS stations starting February 18. The scripts will contain about 10 brief news items and on five or six minute discussion on a major development. They will be prepared by the Paris headquarters of UNESCO- the United Nations Educational, Scientific and Cultural Organization. It is hoped the stations in the system will find these scripts valuable, and will use them.

Great Scenes from Great Plays Transcriptions

Program Manager Tak Koko announced that the Great Scenes from Great Plays transcriptions were sent out February 7. The size of the job prevented doing it in December, as previously hoped. Tak prepared a very complete listing of the 15 transcribed programs involved, which are to be played through the weeks of Feb. 20 to May 29. The transcriptions are being distributed on a round-robin basis, it not being possible to obtain a copy of each show for each station. Twenty seven stations are participating. They are: Columbia, Bard, Trinity, U. of Conn. @ New London, U. of Conn. @ Storrs, Brown, R.I. State, Union, Sampson, Clarkson, Hobart, Cornell, Rochester, Wheelster, Olivet, U. of Illinois @ Galena, McMurray, Olivet Nazarene, Lindenwood, Bethany, VPI, North Carolina State, U. of South Carolina, U. of Alabama, South Dakota State College of A&M, St. Mary's U. of Southern Methodist University.

Field Strength Measurements

Ted Conant, Regional Engineer for the Middle Atlantic Region, has been active taking field strength readings at Swarthmore, Temple, Haverford and U. of Penn. with the help of the staff members of these stations. Data is now being submitted to Herb Barlow, Ed Schiffmacher, on the faculty at Cornell, has also submitted some data on the station there. More and better data is needed, however! Be sure to follow the instructions given on TL-3011, which has been sent to all stations.

Technical Data Book

We have assembled 50 more data books, and some are on their way to new Trial groups. A number of the older stations will be entitled to this new book as soon as they send in their old one for revision, and bring their dues up to date. We also sent out to about 50 stations who now hold Edition III (having paid their dues last spring) new pages giving information on r.f. transmission system, audio amplifiers, studio construction, and audio lines connections.

Microgroove Recording

Ted Conant reports great success with making microgroove recordings on his 33 1/3 recording lathe. He had a special lead screw and mating part made for this turntable, and purchased a stylus with .001" radius from Gapp's in New York. He reports 30 minutes on one side of a 12 inch blank, and 40 minutes on one side of a 16 inch blank. Thus, you can record a 30 minute show on one turntable, and play it back without flipping the disc in the middle! The smaller discs are suitable for 15 minute shows and can be played back on a conventional LP record player. The standard Orthocoustic recording characteristic used for conventional 33 1/3 IT's is very close to the LP recording characteristic. This looks to me like "natural"! More stations should be doing it! Ted reports very good life for instantaneous transcriptions recorded LP.

Typed March 1, 1949

INN Meeting

We are making plans now for the Institute for Students in Radio meeting at Columbus Ohio which is held each year in the early part of May. This meeting always draws a number of educators in radio. In previous years there has been a panel discussion on campus wired-radio. This year the discussion will be on a weekend and will be led by Howard Hanson of Macomber College. The Executive Committee also is considering having a Governing Council meeting at this time. It appears that most of the Executives will be able to make the meeting.

We urge all of you to attend this session. It provides a chance for students to meet older people in the radio industry; it enables faculty members to exchange views, renew friendships. This year we should in some way show the strength of the growing campus station movement. The best way is to attend this meeting. So keep in mind; you will receive further word about the program and other details as the date approaches.

New Members

Station WURR at the University of Rochester and WSD at Saguenay College were granted full Membership February 14. We are processing an application from WRFI at RPI, and others.

Call Letters

The station at Beloit was assigned the call WBHR by the FCC; the station at Kansas State College of Agriculture and Applied Science has been assigned KSD; the station at St. Bonaventure College received WOPM. These last two stations are new Trial groups not previously reported.

Philadelphia Inquirer Collegiate Network

The Philadelphia Inquirer Collegiate Network started broadcasting on February 21. The network is financed by this newspaper, which operates WFIL, WFIL-FM and WFIL-TV, and the net embraces Swarthmore, Temple and U. of Penn. Haverford and outlying living areas associated with Temple were tied in for the big broadcast Feb. 22 when Harold Stassen spoke at the mid-year commencement at Temple. We are making arrangements to have some of the better programs recorded on tape for possible future use. Each station will feed the net part of the day; during the morning it will be fed by WFIL. Temple does much of its broadcasting in the afternoon. Thus, programs will be available almost the entire normal 16 hour day. This will enable the stations connected with the net to increase their broadcasting times without increasing their staff.

Connecticut Valley Network

Tom Edsall of Trinity College called Feb. 20 to ask for information about a network which is being considered for the Connecticut River Valley. It would embrace WRUM, U. of Conn @ Ft. Trumbull, WES, Wesleyan, WRTC, Trinity, and WCHS, Smith. A meeting was held at Smith two weeks previously to get things started. No date for opening the network has been set as yet.

FCC Developments

Hale Barnes of Stephens has written faculty members at forty six colleges in the Midwest enlisting their support for the wired-radio campus radio movement. He is now preparing a brief expanding the stand taken in his letter, which was back up by a gratifying response from those whom he wrote, this brief to be included in the case which the IBS will lay before the Commission once the matter is formally opened. Meanwhile, the Commission seems to be moving deliberately on this point, and word reached us February 17 that they planned to first release a very tentative proposal for discussion purposes only. If this is done it will indeed be fortunate because we will gain more time to formulate our stand.

Typed March 1, 1949

INTERCOLLEGIATE BROADCASTING SYSTEM

SCHEDULE OF SERVICES RENDERED

<u>Service</u>	<u>Trial Groups</u>	<u>Trial Groups with Membership Applications Pending</u>	<u>Member Groups</u>	<u>Affiliate Groups</u>
Reports, Newsletters, <u>Bulletin</u>	x	x	x	x
Publicity Releases	x	x	x	x
Regional Meetings, Newsletters	x	x	x	x
National Meetings, Conventions	x	x	x	x
Station Executive's Handbook	x	x	x	x
Represent to FCC, Register Calls	x	x	x	
Music Broadcasting Rights	x	x	x	
Exemption from Income Tax	x	x	x	x
Technical Data Book, Engineering	x	x	x	
Sample Constitution, Organization*	x	x	x	
Script Libraries: National, Reg.		x	x	x
Program Exchange: ET & Tape		x	x	x
Arrange for other ET's		x	x	x
Program and Production Handbook*		x	x	x
Listenership Surveys		x	x	
Voting Privileges			x	
National Advertising Representation			x	

Notes:

- 1) If "x" appears in column, service is rendered.
- 2) Trial groups become eligible for regional program services as soon as they start broadcasting. To continue to receive these services, and to receive the national services indicated, they must apply for full Membership within three months after starting to broadcast.
- 3) Services indicated with sign (*) are in preparation for release before May, 1949.

INTERCOLLEGIATE BROADCASTING SYSTEM

MEMORANDUM

TO: Mr. Nevius M. Curtis, WHRC, Haverford

DATE: May 24, 1949

FROM: David W. Borst, Executive Director, Operations

At the request of Business Manager George I. McKelvey, I am using this means to open the subject of dues payment for your station. We regret that time does not permit a personal letter in each instance, and beg your indulgence.

According to our records I.B.S. dues in the amount of \$ 76.39 still remain unpaid. This amount covers the period 1947/48 and 1948/9.

Today your IBS needs the fullest possible support of every one of its members. This includes support by dues payments as well as cooperation in the various projects now under way.

In particular, a reasonably large bank balance is needed if summer-time projects are to be given fullest possible effort. The most important of these projects is full cooperation with the Federal Communications Commission in its proposal to change the rules under which campus wired-radio stations now operate. To carry on this work may involve long-distance telephone calls, travel on the part of executives, and even, perhaps, retaining legal council.

We could mention many other important items, but won't. I'm sure you can appreciate that for the System to operate there must be funds, even though every person doing the work is working on a purely voluntary basis.

Naturally, we realize that your station has its problems raising sufficient funds to do everything you would like it to do. If your case is one of real hardship, the Executive Committee will consider a request for dues deferrment until a time when you expect funds to become available. However, we must know your particular problems and how you expect to meet them in order to grant such deferrment. A partial dues payment at this time, with request for deferrment of the balance, is one arrangement to consider.

In any event, will you please take immediate action on this matter of dues payment. If you allow the dues you owe to accumulate, the task of paying them will be increasingly difficult; meanwhile, the System will be forced to operate at less than its maximum possible capacity to serve you because of insufficient funds.

David W. Borst

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INTERCOLLEGIATE BROADCASTING SYSTEM
2308 Erie Street
Washington 25, D. C.

MEMORANDUM: To Station Managers, Campus Stations.

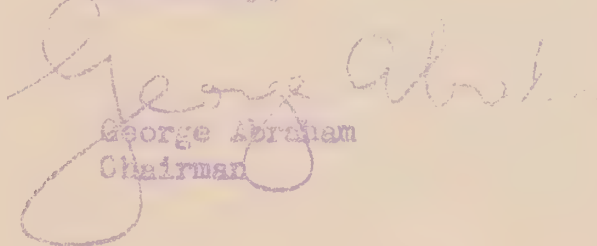
DATE: May 18, 1947

SUBJECT: Extension of FCC's June 1 Deadline for Briefs
From Campus Stations. FCC OFFICIAL BUREAU OF RECORDS

The ICC has just extended for 60 days the June 1 deadline when statements, briefs, and comments can be filed by interested parties regarding Docket No. 9288 which covers revision of the rules governing low power radio devices. This extension was granted in response to requests by ICC and the Westinghouse Electric Corporation.

ICC's request was made because the June 1 date conflicted with the end of the academic year and final examinations at a number of colleges. For those who have not filed yet, this allows additional time to make a good showing for your station and campus radio. For those stations which have already filed briefs this gives an opportunity to submit or have submitted additional material, statements, and letters by educators, members of the radio industry, friends of your station, etc. It is requested that all such material (original and 14 copies) be received by the Commission no later than August 1.

Cordially,


George Abraham
Chairman

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CAMPUS STATION QUESTIONNAIRE

Call letters WHRC

College or University

HAVERFORD COLLEGE

Address

HAVERFORD PENNSYLVANIA

Station coverage : Students? _____

Others? _____

Broadcasting hours : _____

Do you broadcast during the summer? _____

NO

Budget (how are operations financed?)

BY GRANTS EACH

SEMESTER FROM THE STUDENTS ASSOCIATION.

Date station first went on air _____

Date joined IBS _____

Size of station staff _____

How many (if any) get college credit for work on station? _____

Station officers (list 5 most important) :

Position	Name	Year	Address	Years in service
STATION MANAGER	BROOKS B. COOPER	1948-50	HAV. COLLEGE	3 (if vet)
PROGRAM DIRECTOR	JOSEPH C. BROWN	" "	" "	
CHIEF TECHNICIAN	DAVID K. TRUMPER	" "	HAV. COLLEGE	
CH. PROGRAM ENG.	DANIEL W. HAROY	" "	" "	
PRODUCTION DIRECTOR	JAMES C. PEDEN	" "	" "	
SECRETARY	LAWRENCE AUTENREITH	" "	" "	
TREASURER	JOHN ZERRER	" "	" "	

Station faculty officers :

Rank

Name

Department

Please send any available pictures or written material on station.

Use the back of this questionnaire for any comments or suggestions.

Handwritten text at the top of the page, mostly illegible due to fading.

12-10-1940
12-10-1940

Handwritten text in the middle section, including several lines of notes.

Handwritten text at the bottom of the main body, possibly a signature or date.

Please send my warmest regards to your mother and father.

Handwritten text at the very bottom of the page, possibly a postscript or additional notes.

INTERCOLLEGIATE BROADCASTING SYSTEM
Public Relations Office
Bethany, West Virginia
October 21, 1949

The Intercollegiate Broadcasting System, established in 1940, is an association of college campus broadcasting stations located throughout the country. As of October 1949, the system has 83 affiliated stations. About three thousand people work on the student staffs of IBS stations from which several hundred enter the broadcasting industry each year. In addition to providing a valuable training ground for the broadcasting industry, IBS stations, which limit their coverage to their college communities, represent a powerful medium to local and national advertisers wanting to reach the important college market.

IBS was established for the purpose of pooling the resources of college stations in order to encourage and further the development of college radio in this country. It is a non-profit organization, incorporated under the laws of Rhode Island, controlled entirely by the campus stations and financed through annual dues. The administrative personnel of IBS include active members, faculty advisers, and alumni of stations within the system. The Board of Directors consists of a number of individuals well known in broadcasting and educational circles.

Among the services which IBS offers its members are: maintenance of transcription and script libraries, engineering research and distribution of technical information, and the publication of bulletins, newsletters and handbooks on various aspects of radio. In addition IBS represents the stations collectively before advertisers, publishers, and government agencies. When the Federal Communications Commission recently proposed prohibitively rigid regulations for college stations, IBS filed a petition requesting that public hearings be held. Largely through the efforts of the system and its member stations, to date, 43 Senators and Congressmen, 4 state Governors, 52 standard broadcasting stations, and numerous organizations have written the commission in behalf of college radio. IBS has now been requested by the Commission to obtain specific data on the operation of its stations. Such data will be considered in determining the technical requirements of the new rules.

INTERCOLLEGIATE BROADCASTING SYSTEM

NEWSLETTER #48/9-6

Federal Communications Commission Proposes to Abolish Wired-Radio Stations

On April 13 the FCC issued a public notice and a notice of proposed rule making, which, if put into effect, will result in closing down wired-radio, often called "carrier-current", campus radio stations. Action is needed on the part of every wired-radio campus station, either in operation, under construction, or contemplated, and on the part of others in education and the radio industry, if the Commission is to be persuaded to continue to permit wired-radio broadcasting in any form. The action required is to submit a brief to the Commission before June 1, 1949, stating reasons why wired-radio broadcasting should be allowed to continue to operate.

In a memorandum dated April 15, Mr. George Abraham, Chairman of IBS, gave a complete account of the events which led up to this action by the FCC, as well as the text of the public notice and proposed rule making, and a detailed statement of what each station should do. Enclosed with this memo was a questionnaire which every station should make out and return to Mr. Abraham, at once; and a Suggested Outline of Points to be Considered in Preparing Briefs. This material was sent to all groups in the System, and in addition to all known campus stations not in the System; also, all IBS Executives and the Board of Directors were alerted. If you desire an extra copy of this material, please write Mr. Abraham at once.

Since mailing this memorandum, more clarifying information has been received. For one thing, in preparing briefs, the FCC requires the original plus 14 copies, making 15 in all. A mechanical duplication process may be used to obtain the needed 15 copies, and probably should be in all cases. The text should be typed, double-spaced, on a standard size of writing paper, preferably the legal size, 8 1/2 by 13. However, letter size, 8 1/2 by 11, is acceptable. A margin of 1 1/2 inches should be left at the left. Copy should be on one side only. Any quotations in the text should be indented and single-spaced. All these technicalities are important; failure to observe them may rule out an otherwise very good presentation. It is especially important to submit 15 copies; otherwise the brief will not have official status.

A revision of Mr. Abraham's "Suggested Outline" is enclosed which takes into account the above information. On the reverse side is a sample outline or format of a brief worked up by Mr. Barlow, Engineering Director. Use this as a guide in working up your briefs.

In addition to individual briefs from campus stations, IBS will make a presentation for all stations in the System. Material for this is now being gathered; May 12 has been set as the deadline. For one thing, field strength information and data on transmission systems in use, is needed before this time. Send this data to Mr. Barlow.

Be sure to read Mr. Abraham's memo very carefully. To quote "The FCC has invited comment from all interested parties up to and including June 1, and is desirous of determining the extent of interest in the field of low-power broadcasting among the colleges, the radio industry, and others. If a poor showing is made by the campus stations, or if there is no response, this will provide justification to close them." So, if you wish to have a campus station next fall, get busy right now preparing a brief along the lines outlined in Mr. Abraham's memo; also, send us your questionnaire and field strength data if you have not already done so.

Institute for Education by Radio (IER)

Plans for the IBS panel meeting which will be held at the Institute on Saturday, May 7, as previously announced in Newsletter #48/9-4, have now progressed to the point where we can officially list the speakers:

Typed April 27, 1949

Topic: Objectives and Standards for Campus Radio Broadcasting

Speakers: (In order)

Station Management:	John Pachman, Baylor University
Station Relations:	Hale Aarnes, Stephens College
Station Programming:	Leo Martin, University of Alabama
Technical Standards:	David W. Borst, I.B.S.
Educational Objectives and Standards:	Richard Hull, Iowa State College

Following the panel discussion IBS will conduct its Spring Governing Council meeting. Representatives from six of the nine regions are definitely expected. Also, a meeting of the Midwestern region has been called to take place that same day after the evening meal.

As we have said before, this meeting provides an excellent opportunity to gather and discuss the action recently taken by the FCC, and measures which all stations should be taking to off-set this. Enclosed is a program giving further information about the Institute and IBS Panel Discussion which is listed as one of the special-interest groups; "Clinic for Campus Radio Stations."

The Institute will be held in the Deshler-Gallick Hotel, but some of you may wish to stay at another location. The Ft. Hayes Hotel has been suggested as an alternate, it being only two blocks away from the Deshler-Gallick and less expensive. IBS people staying there should look up Mr. and Mrs. Stanson, (he is Representative of the Southern Region); they may be able to add to your enjoyment by working out joint meal dates, etc.

New York Office Mailing Address has Changed

The IBS New York Office, which is located in Hamilton Annex with IBS station WKCR, now has a new mailing address:

c/o Station WKCR
405 John Jay Hall
Columbia University
New York 27, N.Y.

Mail thus addressed will be delivered to the Student Activities office in John Jay Hall where it will be picked up by IBS or WKCR personnel. Mail otherwise addressed may suffer a delay.

The postal announcement of this change which was mailed early this month may not have been too clear. To further overcome any confusion which you may have about the various office of IBS, I will list them below:

George Abraham, Chairman	David W. Borst, Operations/Business
2808 Erie St., S.E.	706 Sanders Ave.
Washington 20, D.C.	Schenectady 2, N.Y.

Herbert R. Barlow, Jr., Engineering Director	Natolo Frowie, Station Relations Sec.
1725 New Hampshire Ave., N.W.	819 Archer Ave.
Washington 9, D.C.	Ft. Wayne 7, Indiana

Rhode Island State's WHOE Full Member

We are pleased to announce that station WHOE, was granted full membership in the system on April 16, 1949. This brings to 31 the number of full members in the system. A sizeable number of other stations have progressed during the past year to the point where they are now eligible for full membership, and we urge them to apply soon so as to take full advantage of their membership in IBS.

Typed April 27, 1949

Call Letter Registration

The call WKCS was assigned by the FCC to the campus station at Keuka College, Keuka, New York. Also, the call KSDB was assigned to Kansas State College for the campus station located there. These calls were registered through the efforts of George Abraham. He also had occasion during April to check the registration of the call WUSC for the campus station at the University of South Carolina, and found that it had been registered through IBS on June 26, 1947. Parallel copies of paper work prepared at that time for the station were sent to WUSC in response to their request for information.

Navy Band Recordings

The first six sides of the transcriptions of the U.S. Navy Band were recently released to the stations in the System receiving this series. Mr. Abraham recently wrote "The group at the Bureau of Personnel that had this show sent to the stations would like to have an idea of whether the stations like them, the (audience) response if possible, etc. They asked me to show them any letters that come in from our stations. Such letters could be used as justification for future programs." He went on to describe two programs now being considered, one featuring a well-known jazz band and the other a series of dramatized stories with a salty flavor. He, take the cue, and write in your comments, especially if favorable!

IBS Pictures and Promotion

A number of stations have sent, or are sending, pictures to Bob Fuhrman at WMBN, Bethany, for possible publication in magazines. During Spring vacation Bob visited the editorial offices of Life and Look magazines. He found that nothing definite on magazine articles could be worked out until the fall. Another problem is to find editors who wish to stress the business-like atmosphere of campus stations, rather than conjure up a "Joe College" angle to suit the preconceived notions of their readers.

Meanwhile, IBS can make use of pictures of your station, including current staff members, and Dale Sievers, of station WONG, Olivet Nazarene College, is heading this project. You will find enclosed a memorandum from Dale to all Station Managers on this subject. If a sufficient quantity of the pictures he requests are received this Spring, they can be worked up into the promotional folder he mentions over the summer for use next Fall.

Bob Fuhrman is also taking over the job of putting out publicity releases on newsworthy happenings in the System. Communicate your ideas to him at WMBN, Bethany College, Bethany, West Virginia.

National Advertising

Both Bob Fuhrman and Hunter W. Finch, the latter of WESU, Wesleyan, were able to stop in and talk with Robert Stuart about national advertising. Both found Bob's comments very pertinent. I hope to find time to bring up Bob's suggestions at the Governing Council meeting in Columbus, and then after that call a meeting in New York to plan ways of carrying them out.

Actions of Governing Council

All actions initiated at the Governing Council meeting October 2 and 3, 1948 were subsequently passed by mail ballot, and the By-Laws, Resolutions and Codes have been revised accordingly. Revised copies will be mailed to all station managers soon. They are now in the hands of your Representative.

Regional Meetings

Spring regional meetings are now in order, and a number have been held or are scheduled. We already reported that the Midwestern region is meeting at the IBS meeting in Columbus on May 7; we have suggested to the Representative of Tyndal April 27, 1949.

Great Lakes Region that he call a regional meeting at the same time. This could seem an easy thing to do; Columbus is in his region. Bob Fuhrman of Bethany, a Trial group in the region, will be present in Columbus. It is hoped the other Trial groups also will send representatives.

April 23 and 24 was the date for meetings in two regions: the Southern Region and the Western Region. The Southern Regional Meeting was held this time at WUSC, University of South Carolina, in Columbia, South Carolina. Stations in the Capital region were invited as this region was not very active this year. The Western Regional Meeting was sparked by a trip to San Diego made during the previous week by George Abraham. The meeting was called at station KNU, Stanford University, and George planned to proceed to that destination after business in San Diego was completed.

The weekend of April 30 and May 1 will see the regional meeting for the New York State Region. This is being held at Union College in Schenectady, N.Y. A large number of non-IBS colleges were notified; that is, colleges in New York and neighboring states both with and without campus stations, and a good meeting is anticipated. Arrangements for this meeting are being made by Bob Hartwell of WRUC, Union.

If these meetings all are carried off successfully, there remain only the New England, Middle Atlantic and Southwestern Regions which should call a meeting this Spring. It is hoped that these meetings can be arranged.

Great Scenes from Great Plays Round Robin

Five sets of ET's of the program were obtained by Program Manager Pak Koko. Four of the resulting round-robins has been in successful operation, but the fifth, embracing stations in the Northeastern part of the country, became hopelessly tangled up and Pak had to call in all transcriptions in this case. Here is an example of the need for cooperation on the part of all stations, if a venture is to succeed. We are glad to see that at least 80% of a give group of stations can come through. Undoubtedly the degree of cooperation was even greater; it takes only one group to foul up a round-robin of this sort. Station KGLD at Lindenwood College in St. Charles, Mo. gave this program a good rating in a recent copy of the Midwestern Regional Newsletter. It is hoped that other stations also enjoyed it.

Telephone Lines Tax

Efforts were recently renewed by Mr. Abraham to get the Bureau of Internal Revenue to reverse former unfavorable rulings with regard to payment of a lines tax on telephone lines. It is felt that before long a new ruling will be found in our favor. Until now, the Bureau has held that campus stations are not broadcasting stations, being more in the nature of public address systems. It is interesting to note that the Federal Communications Commission has placed these same stations in the category of broadcasting stations.

Engineering Matters

Herb Barlow has prepared information on sound effects filters and 33 1/3 vs. 45 rpm records which will be issued as Engineering Notes. In the New York State Regional Newsletter #2 Austin Sholes of WABC, Ford College, Amundale-on-Hudson, N.Y. gives some good information on making long-playing micro-groove transcriptions. He suggests you investigate the Iresto "K-8" and "Y" recorders. Ted Geman of WERN, Swarthmore, Swarthmore, Iowa, has also come out in favor of micro-groove recordings. WRUC at Union advises they now have the necessary load screw, but lack the .001 radius cutting stylus. Reports from WMR, U. of Minnesota, and WUCS, Harvard University, indicate good results with circuits similar to those on B2010 in the Technical Data Book. This refers to r.f. transmission schemes. Both schools make use of a circuit like H1130 Fig. 2 to couple to a-c lines instead of as shown on B2010 and H1008. Harvard is using co-ax with good success. They use about two watts per building covered.

Dave Borst, Editor
Operations/Business/Sales

Typed April 27, 1949

I B S PROGRAM NOTE NO. 1

This year you should have received from the IBS Programming Department:

The IBS Programming Report
The IBS Dramatic Script Library Catalogue
Notations on Programming Policy for IBS Stations
IBS Tenth Anniversary Broadcast Format (full members only)

If you failed to receive these they will be promptly sent upon your request. The first three have lasting value, so we urge you to keep them together until a new type handbook for IBS stations, which is being designed, reaches you.

This department this year is developing services, the need for which made themselves apparent in the Programming Report. The dramatic script library is one of these. Stations are urged to take advantage of the free material this library contains. Over 25 scripts have already been sent out. These and many more are available to you. More are being added right along. (Why not send us yours?) This library was started at the urgent request of member stations. Start a dramatic series! Give these scripts a try. Tell us what you think of them on the blank provided. We'll weed out the weak ones and build the finest dramatic script library in America--available only to IBS members!

Coming soon! A basic light-classical (dinner-type) music library list, and a basic plan for gathering campus news.

At our request, RCA Victor has devised a \$300 record library of dinner-type music. It has been purchased by one of our stations and is now being tested and evaluated. A copy of this will soon be on its way to you. Please note, this was purchased at 20% off the \$300 list price from a local retailer. You can probably do as well or better by dealing carefully with your own retailer.

A system for gathering Campus News is also being tested in one of our stations. It probably will be of value to many of us. When it is ready--soon now--you will get it.

Special Note. The IBS Tenth Anniversary Broadcast Format has been sent to all full-member stations. This describes the nature of the program and the plan for contributing to it. Production is being held up pending the arrival of your material at Temple University, Philadelphia, Pa. If you haven't sent your material, please do so now--to Prof. John Roberts at Temple, who is supervising the production. This program will be released on a round-robin as soon as it is built. If you missed getting a copy of the Format, let me know and I'll send one immediately.

The monthly edition of the Service Bulletin of the FREC lists free transcription availabilities. You can get on the mailing list by writing to: Gertrude G. Broderick, Secretary-Editor, Federal Radio Education Committee, Office of Education, Federal Security Agency, Washington 25, D. C.

Howard C. Hansen
IBS Program Manager
MacMurray College
Jacksonville, Ill.

Last Minute News February 6, 1950 IBB

Operations Manager David Borst was able to visit the Harvard station, WHRB, on January 30 and therefore is able to supplement the article on page two of Newsletter #49/50-3 with the following:

Station WRAD, Radcliffe, was not closed by the FCC. It had gone off the air for other reasons when WHRB was ordered to close. When it will return to the air, however, depends on the outcome of the WHRB-FCC situation.

WHRB has a new station manager who emphasises that the statements printed in the Crimson were not made by responsible station personnel, and do not reflect the true attitude of the station. The engineering department is conducting extensive tests to determine how to correct the excessive radiation. The FCC field personnel in Boston have assured the station that once a legal field strength pattern is established, the station may return to the air.

Typographical Errors

Please overlook typographical errors, such as omitted words, which you may spot in Newsletter #49/50-3. The only serious one we have seen so far appears on page 7. The station with the Crestwood recorder is WMR, University of Minnesota.

INTERCOLLEGIATE BROADCASTING SYSTEM

NEWSLETTER #49/50-3

The News in Review:

The 25 per cent Tax on Broadcast Lines which until now has been paid by campus wired-radio stations but not by standard broadcasting stations, now no longer applies to campus stations.....see page 1.

Stations WHRB, Harvard, and WRAD, Radcliffe have been formally closed by the FCC for failure to comply with Section 15 of the Rules and Regulations.....see page 2.

You still have time to send in a transcription for the Tenth Anniversary Broadcast.....see page 3.

Are there any Great Scenes from Great Plays transcriptions around your station, or would you like to receive a set?.....see page 5.

If you are interested in financial matters, see the article on Federal Income Tax for IBS Stations on page 3 and the IBS Financial Report on page 4.

Have you any good photographs of your station? Read the notice on page 5, also read Public Relations Dept. Activities on page 7.

The story on the Newsweek-sponsored newscast currently being carried on 10 stations, will interest many of you.....see page 8.

Are you looking for scripts and transcriptions to use on your station?.... see pages 6 and 7.

Treasury Department Rescinds Telephone Lines Tax Ruling

After more than four years of continued effort on the part of the Washington office of IBS, the Bureau of Internal Revenue of the U.S. Treasury Department has reversed several previous unfavorable decisions and has rescinded the 25 per cent tax, which up to now campus radio stations have had to pay on telephone lines rented for broadcasting purposes. This is indeed good news to the stations in IBS, some of whom even have permanently leased telephone lines to feed signals to satellite transmitters as well as the more commonly leased lines for remote and network broadcasts. The decision was granted in a letter dated December 8, 1949, addressed to Mr. George Abraham, Chairman of IBS, and goes into effect immediately. The ruling applies directly to campus wired-radio stations belonging to the Intercollegiate Broadcasting System. Other campus stations may be required to demonstrate to the Bureau of Internal Revenue that they operate in the same manner as stations in the IBS before the ruling will be applied to them.

IBS Business Manager George McKelvey is preparing a more complete release telling the business manager of your station exactly how to notify your telephone company that you no longer must pay this tax. To prove the old adage that it is an ill wind which blows no good, the basic factor which the Treasury Department used in making this reversal of their previous rulings was the proposal by the Federal Communications Commission to bring campus broadcasting stations under the section of their rules applying to standard broadcasting stations.

FCC Closes Campus Stations at Harvard and Radcliffe

Campus radio stations WHRB at Harvard and WRAD at Radcliffe, both former members of the Intercollegiate Broadcasting System, went off the air at 12 midnight Saturday, January 14, by formal order of the FCC. This order came after two investigations were conducted by the FCC this fall, which revealed that the stations were radiating at least 20 times the maximum permissible limit under Section 15 of the Rules and Regulations. Since the station at Harvard felt unable to comply with the request of the Commission to reduce their power to within the required limit (because, according to the technical director of the station, "cutting down to present FCC standards would virtually nullify the reception of the station", and because of the loss of advertising revenue which would result) the FCC closed down the station. During the course of the proceeding, the station appealed directly to the Commission for permission to operate with more than the legal amount of radiation, but received no reply. The station is now faced with the alternatives of returning to the air using reduced power which keeps their radiation under the required maximum, or waiting for enactment of the present proposed changes and financing themselves during the interim by making recordings and renting public address systems.

The above information was obtained from the January 16 issue of the Harvard Crimson. In the past a number of campus stations have been measured by the FCC and have been found to be over-radiating. The result in each case has been that the station has voluntarily shut down until changes could be made which would bring the radiation within the legal limits. Following a second measurement by the FCC field inspector the station has been allowed to return to the air. The reason why the FCC served formal notice in this was apparently because the Harvard station, after two investigations by the Commission, refused to comply with its order to cut down their radiation and apparently contested the authority of the Commission to order them to do so. The FCC has demonstrated many times in the past that it will co-operate with a campus station if that co-operation is whole-heartedly returned. The Crimson article states that the investigation was undertaken because of reports from Harvard Students that the station was interfering with one of the local Boston standard broadcasting stations, and, while apparently this interference was corrected in short order, the station continued to radiate excessively and so the FCC had to shut it down.

Recent engineering data submitted to Engineering Director Herbert Barlow indicates that the recommended r.f. lines circuits given in the IBS Technical Data Book can be made to give good coverage in buildings without excessive radiation. For this reason the IBS Washington Office points out, that no station in IBS need ever find itself in the predicament which the Harvard station now faces. In addition, the long history of co-operation between the IBS Washington Office and the FCC means that the FCC has a better understanding as to how stations in the IBS are being operated, and will act accordingly. It can be pointed out that WHRB did not even submit a brief to the FCC last summer in connection with docket 9288.

IBS -- FCC Relations

You will recall a questionnaire which was sent last fall asking for the latest engineering data concerning your station. A gratifying number of returns were received, and this data has now been compiled with other data in our files and presented to the FCC in the form of a two-and-a-half-page tabulation. This data was requested by the Commission to enable them to study further the proposed changes to Section 4 of the Rules and Regulations which IBS had previously submitted under docket 9288.

Also on August 9, 1949, a meeting was held in the offices of the FCC for the purpose of establishing a joint industry-government committee to obtain field-intensity measurements of line radiating devices and systems. Six working groups were organized, and IBS was represented on one of these. A meeting will be held March 21 for the purpose of all parties on these committees getting together and discussing the data which they have obtained. IBS will be represented at this meeting.

Tenth Anniversary Broadcast

If some obstacle such as mid-term exams prevented you from sending in a transcription to Professor Roberts at Temple University for inclusion in the Tenth Anniversary Broadcast, he will give you until February 10 to get one in. So far, 16 TX's have been received, so if your station is a full or pending-full Member, send in a recording if you have not already. If you lack the Format for this recording, dated Nov. 25, wire Program Manager Howard Hansen at MacMurray College, Jacksonville, Ill.

Federal Income Tax for IBS Stations

On January 27, 1944, the Bureau of Internal Revenue of the U.S. Treasury Department handed down a decision which stated that the Intercollegiate Broadcasting System, being a non-profit organization, is exempt from payment of income taxes. This exemption was automatically extended to the stations belonging to the Intercollegiate Broadcasting System since they operate in accordance with the Member Station General Code, which requires them to be a non-profit organization. In 1943, when we were negotiating with the Bureau of Internal Revenue on this matter, we submitted a list of our stations. Of course, this list has seen many changes since then, some stations having resigned and many new ones having joined, and so the Bureau has now requested that we submit an up-to-date listing of our stations, and also that we advise the names of stations who were once with us but who no longer are. The stations which appear on our list of current Members will continue automatically to receive exemption from payment of income taxes. The other stations, however, must prove their cases individually with the Bureau of Internal Revenue, and it is our understanding that the Bureau is going to take some definite action to require these stations either to pay income taxes or demonstrate why they should not.

IBS Financial Report

The item which appears on next page was submitted by George I. McKelvey, Business Manager of the Intercollegiate Broadcasting System:

Regarding IBS Finances

It seems appropriate at this time to refresh the stations on some of the fundamentals regarding IBS finances.

The members of the Executive Committee and persons assigned to special projects all work on a completely volunteer basis. Only stenographic and similar work is paid for. This is kept at a minimum as the executives do the greater part of such work connected with their individual offices. This procedure, though not the most desirable, has worked quite well since it became necessary in the winter of 1947. Unfortunately, since that time fiscal problems have been very real ones with the result that only the last few months have seen expenses brought to a current basis as dues receipts, in their turn, are being similarly established. With a more healthy financial position, IBS services have been slowly expanding and will continue to do so. The Executive Committee will, however, move with caution in order to prevent any recurrence of previous financial difficulties.

Though not attempting to present a complete financial statement at this time, the following figures, drawn from the books at the end of December (fiscal year ends June 30, 1950), should prove enlightening to the stations. The figures appear on the books broken down by departments. However, here they are shown in total by function:

Telephone and Telegraph.....	\$ 99.31
Office Supplies.....	71.60
Postage.....	126.13
Printing	165.76
Misc. Office Expense.....	78.24
Travel.....	103.72
Stenographic.....	<u>11.00</u>

Total to Dec. 31, 1949.....\$655.76

Accounts Receivable on the same date:

Current.....	\$ 830.50
Delinquent.....	<u>628.15</u>

Total to Dec. 31, 1949.....\$1458.65

Station Relations Department Activities

The Station Relations Department has shown considerable activity since editing the previous newsletter, and correspondence has been resumed with a number of prospective stations. James R. Wylie has resigned his post as technical director of station WESU, and so will be able to devote his full attention to the Station Relations Department. We are pleased to announce that two new groups have joined IBS. These are station WRNC at Roberts Wesleyan College, North Chili, and station WRSE, Elmhurst College, Elmhurst, Illinois. These applications were granted November 29 and December 2, respectively. In addition to these new groups we have received letters of

inquiry from several other active organizations and expect to be able to announce their entrance into the System within the near future.

On January 18, 1950, station KCIC at Lindenwood College, St. Charles, Missouri, was granted full Membership in the IBS. An application for full Membership has been received from station WRTI, Temple University, and is being acted on by the Executive Committee. Also, similar applications from WFDD, Wake Forest College and KTJO, Ottawa College, are expected to be approved very soon.

On the debit side of the ledger we are sorry to report the resignation of station WJRH, Lafayette College, Easton, Pennsylvania. Also, our Business Manager has been advised, in connection with his attempts to collect Trial dues, that stations WANR at Albion College, Albion, Michigan, and KWMR at Montana State College, Bozeman, Montana, no longer are operating.

The Executive Committee has been discussing the revival of Affiliate Status in IBS for schools having radio workshops but no campus station. Several such groups have recently come to our attention, and now that we have an active Program Department we feel that these groups might be interested in joining IBS under some plan giving them a limited number of services. If you know of any such groups in your area, please let our Station Relations Manager, James R. Wylie, Wesleyan Station, Middletown, Connecticut, know about them.

Photographs of Stations: The IBS Publicity Department more than ever desires recent photographs of your station and station personnel. It is probably impossible for us to receive too many of these, and although our requests have not reached you every month on the first of the month, still our desire is about as strong as that. Glossy enlargements about 8 by 10 are preferable because from these almost any type of reproduction can be easily made. So please send in your pictures, whatever you have and whenever you have it.

Great Scenes from Great Plays: Since the notice in Newsletter #49/50-2 asking you to return any "Great Scenes from Great Plays" transcriptions you have on hand, we have received several programs and probably have enough on hand now to make one complete set. We have also received a request from the station manager of WABP, University of Alabama, to provide him with this program, and we will be glad to comply. Please look around your station and see if, by any chance, you have any of these transcriptions, and send them back to us immediately. If you would like to be included on a new mailing list to receive these transcriptions, please let us know at once.

IBS New York Address: IBS no longer has an address in New York City, so please do not address mail to former addresses such as WKCR, Columbia University. Recently about a dozen letters anywhere up to nine months old were forwarded to us from Columbia University, where they had bogged down. Naturally this caused us considerable embarrassment, and to avoid a similar recurrence please address your letters directly to the officer involved. If in doubt, address them to the Operations Manager, 706 Sanders Avenue, Schenectady 2, N. Y.

Correction to Newsletter #49/50-2: An error was made in the previous newsletter in the third item, where it referred to an Executive Committee meeting as a meeting of the Governing Council. The Governing Council is comprised of the regional representatives and three IBS executives, and will not meet again until May of this year. The meeting held December 27, 1949, in New York, was an Executive Committee meeting.

"Hooper"-Type Survey: Ten stations submitted "Hooper"-type survey data by the January 21 deadline set by Tom Blaisdell of WUVT, who ran this project, and he has written a report. The results will be summarized in the next Newsletter.

Transcription Services: For stations who wish to obtain transcriptions to use in their programs, the following may be helpful:

Voice of Democracy Transcriptions: By arrangement with the U.S. Office of Education, IBS has secured a series of transcribed talks in connection with this year's Voice of Democracy contest and these will be distributed to IBS Member and Trial stations.

The programs are sponsored by the U.S. Junior Chamber of Commerce, National Association of Broadcasters, and the Radio Manufacturers Association, and are endorsed by the U. S. Office of Education. They are produced by RCA.

The following people are featured: James Stewart, Major General Luther Miller, Doctor J. W. Studebaker, Judge Justin Miller, Paul Bagwell, Eddie Cantor, Arthur Godfrey, and Kate Smith.

North American Service of the French Broadcasting System: A number of stations already are receiving the transcribed programs available from this source, which include "Five Centuries of French Music," "Gai Paris," and "Songs of France." If you are not receiving these, you might write, Mrs. Alice Lewitin, North American Service of the French Broadcasting System, 934 Fifth Avenue, New York 21, New York.

U.S. Navy Band Transcriptions: George Abraham has advised that a second set of Navy Band selections, ten sides in all, has been mailed to all IBS stations. The previous set, mailed last year, has received much favorable comment. George mentioned that another series featuring a popular dance band orchestra was in preparation and would be mailed to IBS stations when ready.

News Script from Japan International Christian University Foundation: IBS has arranged for the Japan International Christian University Foundation to send a monthly radio news script by young people in Japan to all the stations in the System. This news is gleaned from interesting information and stories obtained from representatives of the Foundation in Japan and is submitted for possible use by stations in IBS.

Script Library: The Script Library has received a gratifying response from the stations in IBS and Howard Hansen, IBS Program Manager, reported recently that 17 scripts had been requested. This Library was mailed to all stations in the System, but it should be pointed out that the scripts are available only to full Members and that this Library was sent to the Trial stations not having applied for full Membership for their information only.

We feel that once a Trial station has reached the point where it can use the scripts in the IBS Script Library, it undoubtedly has developed its other facilities to the point where it should be an active full Member in the System.

Tape Recorders: KHSM mentioned having recently purchased a Pentron tape recorder and we also recently learned that WMNR purchased a Crestwood type recorder. These are only two of a large number of makes of tape recorders now on the market. Such recorders are very useful to a station staff in preparing programs for their own use, as described by KHSM's station manager. The possibility of exchange of programs by tape recordings is always of interest, too; but this is made rather difficult when each station is using a different make of recorder. Even though several different makes may operate at the same nominal tape speed, the actual speed of the tape may vary enough from one recorder to another to throw the running time of a program off by several minutes. Other problems occur because some recordings are of the single-track type and others are of the "twin-trax" type where half of the tape is recorded in each running direction. This doubles the amount of program which one can put on a given tape, but a tape recorded in both directions is impossible to edit, and so we suggest that the "twin-trax" of recorder be restricted to the home recording field.

IBS is keeping an eye on the tape recorder situation, and is searching for a low cost unit which will give good performance and long life. We may be able to report something concrete about this in the not too distant future.

Current Station Information: We have received quite a few memos from stations acting on our January 5 request for latest information. Please send yours in promptly if you have not done so already. As one of the new services of the Station Relations Department, James R. Wylie will publish 5 by 8 inch record cards which list information about each station. You will be sent a copy of the card for your station when it is first issued, with the request to mark it up and return it so that we can keep our records up to date. With this system in regular operation, we feel our relations with stations in the System should be vastly improved.

Public Relations Department Activities: On January 13, the IBS Public Relations Director requested from the public relations directors at schools and colleges where an IBS station is in operation, photographs of the station and data on students who once worked on the campus station and who have entered the radio, television, or radio advertising fields. Also he asked the public relations directors to be sure that copies of the campus newspaper where being sent to the IBS Public Relations Department. This contact may seem to duplicate previous requests to IBS station managers for similar information, but it is done in order that we receive as much information as possible. Please co-operate in every way possible with the IBS Public Relations Department, since it is contributing a valuable service to all stations in the System.

Campaign for New Stations in Virginia: On January 9, W. E. Durham, of station WUVT, mailed letters to the colleges in the State of Virginia informing them of the existence of station WUVT at VPI and of the stations of Mary Washington and the University of Virginia, and suggesting that possibly other schools in

Virginia might be interested in establishing a station. Attached was a listing entitled "Some Benefits of a Campus Station to your College," giving seven items in all. This is a trial program to see what effect this sort of campaign will have, and if it is successful, we plan to duplicate this on a national basis with direct IBS sponsorship.

Newsweek Sponsors Newcasts: In November, 1949, Newsweek magazine signed contracts ten wired-radio campus stations for a weekly fifteen-minute newscast. The IBS stations carrying this program are located at Amherst, Columbia, St. Lawrence, Trinity and Wesleyan; the others are located at Dartmouth, Harvard, Princeton, Williams and Yale,

The program is prepared by the staffs of each station from preprints of the coming Newsweek; these preprints are recieved by the stations on Wednesday, and the program is produced Thursday evening. Newsweek hits the newstands on Fridays.

Station News: We have received several interesting letters from station managers and wish to say we hope this practice will be followed to an even greater extent in the future. One is from W. E. Durham of station WUVT, Virginia Polytechnic Institute, and is dated Nov. 17, 1949. Durham since that time has accepted official assignments from the IBS Executive Committee. At the time he wrote the above letter, he mentioned the following facts of interest about his station:

"Station WUVT has gone "hog wild" in enlarging its broadcasting facilities. We were able to finally get our studios remodeled and according to our specifications. The broadcasting studios now include the following: a large control room, and announcer's booth, a large studio, a music make-up room, engineers' work shop, and a reception room. We even have drapes at the windows. Classy!

"The station has just carried two remote broadcasts featuring the music of two name bands appearing on the campus during dance week-end, (Jimmy Dorsey and Gene Krupa). The Gene Krupa music was fed to WSLS, Roanoke, Virginia. Along the special broadcast line, we are planning again to this year carry, the basketball games taking place on the campus. Our plans also include the broadcasting of the home wrestling matches."

Recent Station Publicity: In the January 6 issue of the Virginia Tech, campus newspaper of Virginia Polytechnic Institute, Bill Durham's column, "Ether Etchings", carried an article "IBS Explained," which outlined to the student body what was behind the term, "This is an IBS station," which the students hear regularly over station WUVT. The article was based on an earlier release from the IBS Public Relations Dept.

In the December-January issue of the Lehigh Alumni Bulletin there appears a two-page write-up with photographs of station WLRN. Hal Schwartzberg, station manager of WLRN, writes: "Voice of Lehigh story is first big story on WLRN, other than student newspaper releases. Alumni seems

good outlet for station publicity; might pass word on to IBS stations. If you want to use story or parts thereof, we can supply 8 by 10 glossy prints."

These two items may give some of you the ideas on how to improve the publicity being given your station.

David W. Borst
Operations Manager

IER Meeting

Enclosed is an advance copy of the program of the Twentieth Institute for Education by Radio to be held May 4-7 at Columbus. You will note under "Work-Study Groups" that the Clinic for Campus Stations being conducted by Howard Hansen, IBS Program Manager, is listed. Also, in the last page, the Governing Council of IBS is listed as a Meeting of an Allied Group, on Saturday. The scheduled time for this meeting is being changed to Saturday afternoon, so as not to conflict with the Clinic in the morning.

The enclosed program also gives full information regarding registration fees; note in particular the low student general admission. We hope that many students from IBS stations can attend the Institute on the weekend of May 6 and 7, if not during the Thursday and Friday sessions.

Nearly all of the IBS National Executives will be present, and a number of the members of the Board of Directors. Meetings of both these bodies are planned. The Governing Council, which is comprised of the eight Regional Representatives, will meet Saturday afternoon, and this meeting can be attended by students from IBS stations, and faculty members. It appears now that nearly all the Representatives will be able to attend this year. The agenda for this meeting includes reports from the executives, and a number of important legislative matters.

Station Information

The information questionnaires attached to the bottom of the last Newsletter are starting to come in. Please don't overlook sending in yours. In particular, we are anxious to obtain the name of your faculty adviser, if we do not now have it. This goes for about 16 stations. We send the faculty adviser of your station, if he is known, a copy of the Bulletin, and newsletters which may be of interest. We will carry up to three names of faculty members per station, if they are in different departments, particularly.

Another fact we can use is the name of the building in which your station is located, or the post office box number assigned to your station. Either, or both of these, will help us to better address mail to your station. Thus, if mail is delivered to your station, we should know the name of the building; if it is held in a post office box, we should know the box number. Add this to your questionnaire.

Reports on Activities

How about writing us a report on your activities? Perhaps you have, in which case you probably saw it summarized in the Bulletin. We are always interested to hear from you; for the Trial groups, we would remind them that the IBS By-Laws require that they report on their activities twice a year. So, if you haven't written lately, send us something on your latest plans or problems.

CONFIDENTIAL - FOR STATION EXECUTIVES

April 20, 1960

David W. Borst
Newsletter Editor

INTERCOLLEGIATE BROADCASTING SYSTEM

To: Station Managers cc Executives, Staff Date: Feb. 21, 1950
Regional Reps.
From: George I. McKelvey Dept: Business
Subject: National Advertising Representative File: B 8 0

It has come to our attention that at least one firm of Advertising Sales Representatives is soliciting certain of the IBS stations with the hope of representing them for national advertising. We wish to caution all stations not to make any commitments until the question is thoroughly explored by IBS.

The national advertising situation is constantly being surveyed by IBS with the intent of returning actively to this field as soon as it can be done on a practicable basis. The greatest advantage will accrue to the stations if all the stations in IBS can be represented as a market block as has been the case in the past.

If any stations receiving such solicitations from advertising sales representatives will communicate the details of that solicitation to IBS Business Manager, George I. McKelvey, Todd Union, University of Rochester, Rochester 3, N.Y., IBS will investigate the qualifications of the concerns in question with the hope that a new national advertising representative may be contracted with for the System.

FROM THE I. B. S.

NEWSLETTER #49/50-4

Introduction

Pardon us, our purple ink is showing! We hoped that Bob Fuhrman's Bulletin would make further Newsletters unnecessary, but a number of matters too pressing or too routine in nature for the next Bulletin force us to issue an in-between-Bulletin-issues Newsletter.

Production Problems Questionnaire

Have you made out and returned the questionnaire titled "Your Production Problems"? You were sent this just before Easter by Program Manager Howard C. Hansen. He needs information on your problems to assure the success of the panel meeting which IBS is conducting under his direction at the Institute for Education by Radio. The deadline for return of this questionnaire is Saturday, April 22.

If you overlooked this questionnaire in the rush of Easter matters, dig it up and complete your part of this project right away. Judging by past performances, this panel meeting will be well attended by students from campus stations and also by educators from schools having stations and schools which do not. It will add to the value of Howard's panel if he can base his discussion on returns from a sizeable group of stations; also, it will add to the prestige of the System if the statistics demonstrate that the member stations are active and do participate in projects such as this.

Mail your questionnaire to Prof. Howard C. Hansen, IBS Program Manager, MacMurray College, Jacksonville, Ill.

IER Meeting

We hope you are well aware of the importance of the meeting of the Institute for Education by Radio, and that you and other staff members are planning to be on hand if at all possible. This is a yearly convention for educators, broadcasters and students of radio, and in recent years IBS has taken an increasingly active and important part in it. Panel discussions, such as the one discussed above, have been directed by IBS for the past three years, and last year the IBS Governing Council met at the Institute. This year the Council again will meet, and also it is hoped there can be a meeting of the Board of Directors.

Last year was the first time your Newsletter Editor had the pleasure of attending, and it was indeed a pleasure. There was ample opportunity to meet many well-known people in education and radio, as well as meet students from many stations and the representatives from many of the IBS regions.

The meeting directed by Howard Hansen is Saturday morning, May 6. The IBS Governing Council will meet that afternoon, and the session will be open to student and faculty observers. The Institute is at the Deshler-Wallish Hotel in Columbus, Ohio. Student registration

CONFIDENTIAL- FOR STATION EXECUTIVES

fees are available, and are reasonable. We hope to see you at the Institute!

Governing Council

The IBS Governing Council is composed of the representatives elected by the stations in each of the nine regions. Each representative has a number of votes equal to the full Member stations in his region. They enact legislation having a bearing on the policies and activities of the System for the ensuing year, as well as elect the members of the Executive Committee. This year the agenda includes a number of important items, such as a proposal to rearrange the nine regions, create executives to administer public relations and regional affairs, and similar matters. Your representative now has the drafts for much of this proposed legislation. Discuss it with him so he can vote knowing your wishes.

Telephone Lines Tax

The full Member stations who are claiming exemption from the 25% Federal tax on telephone lines for broadcast use should note that the symbol on the second line of the memo we sent you on this (IBS form B 194.1A) should read MT:M:OES. We inadvertently transposed two of the last three letters; these are the initials of the person who wrote the letter in question to us.

Vandeven-Henry Company

The full Member stations have already been appraised of this, but we understand a number of Trial Status groups have been approached by the V-H Company regarding signature of a contract to represent them for national advertising, so we will repeat here that Mr. Vandeven and Mr. Henry are Seniors at Notre Dame University.

In order that we would make no mistake in appraising the prospects of this firm, IBS Business Manager George McKelvey met with Mr. Henry during Easter vacation. George will issue a complete report on this matter soon; no doubt the problem also will be discussed at Columbus.

Free Record Project

As we have noted before, Mr. W. E. Durham³²⁸⁴, Virginia Tech Station, Blacksburg, Virginia has contacted a large number of record companies in an effort to get them to send the full Member stations a free copy of each new release. Bill says he's getting copies from several companies, and wonders if the stations are. If you believe you are now receiving records as a result of his efforts, please write and tell Bill.

Photographs

As a result of past requests, Bob Fuhrman our Public Relations Director has acquired a fair collection of photographs. These have proved most valuable to the System. Eleven have been sent to the editors of Popular Mechanics to illustrate an article submitted by Rafe Gibbs, whose name appears on a previous article on IBS which appeared in Colliers of July 26, 1947. When Bob received the request

from Rafe for pictures "at the earliest possible moment" to be part of "an extensive picture layout", he already had some pictures out to two other publications! Nevertheless, he was able to promptly supply acceptable photographs, and thus the success of the article is assured.

Service like this is most valuable in promoting the IBS to the public, and in this way, the individual stations. An article like this always results in a number of inquiries from groups which would like to join the System. This was borne out by the 1947 Colliers article, and by an earlier one by Eric Barnouw in the May 24, 1941 Saturday Evening Post, both of which helped out position appreciably.

The object lesson of all this is to send us more pictures! The criterion set by Rafe Gibbs in his request is good: "...8 by 10 glossy pictures of students at work in various colleges....Some of the pictures should have mechanical angles, but most could be of general interest--action, variety, etc. Students must be doing something in every photo.....Incidentally, the pictures should not have been used before in a general-interest national publication".

So, now that Spring housecleaning is about done around your station, dust off the camera and come up with some good shots. Run them locally, if you like, but send us an 8 by 10 glossy! And please, Bob Fuhrman says, don't send him pictures that must be returned because, as you can see, he needs a good supply on hand at all times, and once he sends one to a publisher, it may be some time before he gets it back.

Station Coverage Data

It seems, sometimes, as if we are always asking you to fill out a station data questionnaire of some sort and dig up a 3¢ stamp to mail it back to us. One reason our requests are so frequent is that your station is growing fast, and changing, and we must keep up. Another is that invariably we get about 50% return on these requests; to get the facts from the other 50% we have to ask you all to comply all over again. This time we are repeating a questionnaire sent out Jan. 5, 1950. We are particularly anxious to get accurate coverage data from the commercial full Member stations as this information will be used to establish the national advertising rates for these stations for the year to come. We are also anxious to know the name of all Station Managers, since we realize many have been newly-elected.

April 13, 1950

David W. Borst
Newsletter Editor

Executive Officers

GEORGE ABRAHAM, Chairman
DAVID W. BORST, Operations Manager
GEORGE I. McKELVEY III, Business Manager
HERBERT B. BARLOW, Engineering Director
ANATOLE BROWDE, Station Relations Manager
HOWARD C. HANSON, Program Manager

Board of Directors

ROGER CLIPP, General Manager, WFIL, Philadelphia, Pa.
JOHN C. CRABBE, Director of Radio, College of the Pacific, Stockton, California
GUY DELLA CIOPPA, Assistant to Chairman of the Board, Columbia Broadcasting System, Hollywood, California

FRANKLIN DUNHAM, Chief, Educational Uses of Radio, Federal Security Agency, Washington, D. C.
ROBERT B. HUDSON, Director of Education, Columbia Broadcasting System, New York
LEO MARTIN, Chairman, Radio Department, University of Alabama, University, Alabama
MORRIS NOVIK, Executive Secretary, National Association of Educational Broadcasters, New York
JUDITH WALLER, Director, Public Service Department, National Broadcasting Company, Chicago, Illinois
HAROLD WEISS, Director of Radio, Southern Methodist University, Dallas, Texas



INTERCOLLEGIATE
BROADCASTING
SYSTEM

TODD UNION, UNIVERSITY OF ROCHESTER, ROCHESTER 3, N. Y.

1 June 1950

Mr. Brooks B. Cooper
Station Manager, WHRC
Haverford College
Haverford, Pa.

Dear Brooks:

Just a quick note to ask if you won't try to pay a portion of the \$116.39 owed by WHRC before closing for the year.

It would be mutually beneficial to start whittling this amount down.

Best regards.

Sincerely,
INTERCOLLEGIATE BROADCASTING SYSTEM

George
George I. McKelvey III
Business Manager

Executive Officers

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JUDITH WALLER, Director, Public Service Department, National Broadcasting Company, Chicago, Illinois
HAROLD WEISS, Director of Radio, Southern Methodist University, Dallas, Texas

INTERCOLLEGIATE BROADCASTING SYSTEM
MEMORANDUM

TO: Station Managers, Full Members and Pending Members DATE: 3/8/60
CC: IBS Staff Members
FROM: David W. Borst DEPT: Operations
SUBJECT: Tenth Anniversary Broadcast Round Robin FILE: P 4.5

Station WRTI, Temple U., has sent five sets of two 16-inch 33 1/3 RPM lateral transcriptions on which are recorded the IBS Tenth Anniversary Broadcast. This memo is to establish five seven-station (or fewer) round-robins among the IBS full Members and pending Members for the purpose of enabling you to broadcast this show which commemorates the Tenth Anniversary of the founding of the IBS. The actual founding date is Feb. 18, 1940. Unfortunately, we were not able to afford an individual pressing of this show for simultaneous broadcasting on a date in February; we will have to be content with this round-robin.

The show is 30 minutes long, and is recorded on two discs to permit a segue between halves if you have two transcription turntables. (According to IBS codes, all full Members have at least one 16 inch 33 1/3 turntable; we hope most of you have two, however.) Please put a new stylus in your pickups before using these discs, as we don't want the last station on the list to find them unacceptable!

On the reverse of each disc is a dubbing from some current WRTI productions. These are offered for your audition; possibly you will wish to use them. The shows are titled "The Song is You" with "Nick Garri and "This Week in Temple."

The title of the IBS Show is "Leave It to Youth". It follows a format outlined by Prof. Howard C. Hansen, of MacMurray College, the IBS Program Manager. Hansen is Director of Radio at MacMurray. They have an active IBS station, WMMC. The show was produced at Temple U. by John B. Roberts (Prof.), Director of the Temple U. Radio Workshop and faculty director for WRTI. The show consists of 90 second salutes from 16 IBS full and pending Members, statements by George Abraham, IBS Chairman and David Borst, with bridging continuity provided by WRTI staff members.

On the reverse side of this memo you will find the five round robins which have been set up. I am allowing a week for each station, this will allow some leeway in scheduling the show. However, please schedule it early in the week so as to give plenty of time for it to get to the next station. Ship your discs along as soon as you have used them. Put the routing sheet in the envelope on the outside of the package, and put a 3¢ stamp on this envelope, so the main package can go parcel post. If the packing is getting worn when you receive the records, repair it, so the next station will receive the records in good shape.

We have a master set of records at Temple (WRTI is using these for their broadcast of the show) so if your records are received in damaged condition, notify me at once and we'll run off another set of records. We will do this if we get some more pending members so we can create a sixth round robin for them. Seven stations on one routing is about the maximum, I think.

Good Luck. We hope you like the show!

"LEAVE IT TO YOUTH" ROUND ROBIN

Round Robin #1

WESU, Wesleyan U., Middletown, Conn.
WRTC, Trinity College, Hartford, Conn.
WHUS, U. of Connecticut, Storrs, Conn.
WRUM, U. of Connecticut, New London, Conn.
WBOE, R. I. State College, Kingston, R.I.
WBRU, Brown University, Providence, R.I.
WHRB, Harvard University, Cambridge, Mass.

Round Robin #2

WRPI, Rensselaer Polytechnic Institute, Troy, New York
WRUC, Union College, Schenectady, N.Y.
KSLU, St. Lawrence University, Canton, N.Y.
WRUR, U. of Rochester, Rochester, N.Y.
WVBR, Cornell University, Ithaca, N.Y.
WXBC, Bard College, Annandale-on-Hudson, N.Y.
WKCR, Columbia University, New York, N.Y.

Round Robin #3

WSRN, Swarthmore College, Swarthmore, Penna.
WHRC, Haverford College, Haverford, Penna.
WMCC, MacMurray College, Jacksonville, Ill.
WONC, Olivet Nazarene College, Kankakee, Ill.
KCLC, Lindenwood College, St. Charles, Mo.
KWWC, Stephens College, Columbia, Mo.
KTJO, Ottawa University, Ottawa, Kansas

Round Robin #4

WABP, University of Alabama, University, Alabama
WUSC, University of South Carolina, Columbia, S.C.
WVWP, University of North Carolina, Raleigh, N.C.
WFDD, Wake Forest College, Wake Forest, N.C.
WUVT, Virginia Polytechnic Institute, Blacksburg, Va.
WMWC, Mary Washington College, Fredericksburg, Va.
WGTB, Georgetown University, Washington, D.C.

Round Robin #5

KZSU, Stanford University, Stanford, California
KAEO, College of the Pacific, Stockton, Cal.
KBYU, Brigham Young University, Provo, Utah
KUOI, University of Idaho, Moscow, Idaho
KSMU, Southern Methodist University, Dallas, Texas

Last station on each list to return transcriptions to David W. Borst,
706 Sanders Avenue, Schenectady 2, N.Y.

The above listings were worked up so minimize the distance between
stations, in most cases the initial mailing from Schenectady being
one of the major hops. We are sorry that we cant put everyone near
the top of the list; I think you will find the routing fairly logical.
WRCT, Carnegie Tech, is not included as we understand they are not
broadcasting. They have been forced to resign.

All communications concerning this project should be directed to
D. W. Borst, 706 Sanders Ave., Schenectady 2 (Scotia), New York.
Telephone is Schenectady 3-6028; call the General Electric Company
in Schenectady if you wish to reach me during the day.

If you can use these starting the week of March 12 through 18, and
allowing for two weeks in April for Easter, the RR should be complete
in early May.

FROM THE I. B. S.

NEWSLETTER #49/50-6

Here comes the final Newsletter for this academic year, with word about what took place at the Institute for Education by Radio, a request for your most recent personnel data, and other news which won't make the June IBS Bulletin.

IER and Governing Council

There will be one more issue of the Bulletin, and as it will contain quite a bit about the IER and the IBS Governing Council Meeting, the account herein will not try to cover all the details. The Council had representation from nearly every region, and so there was a quorum and considerable work was done. The incumbent members of the Executive Committee were re-elected, and in addition three new posts were filled; Public Relations Director (previously this post had been created and filled by appointment by the Executive Committee), Sales Manager (a post unfilled during this past year) and Regions Coordinator (a new post). Those elected to fill these new offices are respectively, Professor E. E. Roberts of Bethany College, Richard Eymann of KSLU, St. Lawrence University, and Peter Swanson, past representative for the Southern Region.

Other changes made by the Council which should make for greater strength and activity in each region were amendments to the Constitution to call the representative from each region the Regional Director, and to provide for his election by the Trial as well as the full Member groups in his region, enactment of by-laws for the conduct of regional affairs and meetings, and discussion and recommendation of changes in the regional outlines. The territory in each region is subject change only during the summer months, and this by a committee. Previously this committee was appointed by the President of the Board of Directors. A by-law revision passed by the Council names the Chairman of the Executive Committee the person to appoint this Regions Committee.

Other amendments were made to the Constitution to make the work of Executive Committee less difficult or to make an intended meaning more clear.

CONFIDENTIAL - FOR STATION EXECUTIVES

In like fashion, a number of by-laws were changed slightly. One of these clarified the method of computing dues owed by Trial groups when they transfer to full Membership, another simplified the procedure to be used by the Council when voting on matters through the mails.

Dues for Affiliate groups were reduced from \$25 to \$15 a year, except when an institution already has a campus station then dues for an affiliate group such as an FM station are one dollar a year. A resolution was passed directing the Executive Committee to expend income from current dues on current expenses. This has been the Business Manager's policy during the past fiscal year.

With regard to national advertising, besides electing a Sales Manager the Council passed two by-laws:

By-Law #19: Fifteen percent of net national advertising receipts obtained by the Intercollegiate Broadcasting System or its duly designated representatives accruing to all Member and Trial Status groups because of a contract signed by IBS or its representatives on the part of these stations shall be retained by the IBS to defray expenses incurred from handling these accounts, and other operating expenses of the IBS.

By-Law #18: The national advertising rates given below are for all stations carrying national advertising obtained through IBS or its representatives. It is suggested that local advertising be sold at rates approximately one half of these national rates.

Note: To conserve space these rates are not reproduced here. They are the same as have appeared on our rate card, (form B 102M) since last August. You may write Operations for a copy if you desire it).

The balance of the Governing Council meeting was consumed in listening to reports by the Members of the Executive Committee. Time did not permit elections

of the six members of the Board of Directors which must be elected at this time, and so this election will be conducted through the mails.

Saturday evening the newly-elected Executive Committee met to lay the ground-work for next year's plans. Business Manager McKelvey roughed out a budget which will be published this summer to go into effect immediately. Plans for publishing sections of departmental handbooks also were discussed. Emphasis was placed on developing services for all stations in the System, and a number of proposed projects were approved.

Holding the Council meeting in conjunction with IER gave us an opportunity to strengthen our ties with many allied organizations such as the National Association of Educational Broadcasters, the Association for Education by Radio, the Federal Radio Education Committee, and others like the FCC, UAPBX, CEJ and Alpha Epsilon Rho.

IES BULLETIN

The June issue of the IES Bulletin will carry advertising. This is the first IES publication to ever carry advertising. As IES is a non-profit association with no salaried executives, advertising revenue will go directly toward defraying the publishing costs of the Bulletin and other benefits to the member stations.

The ads placed in the June Bulletin will be in the nature of tests, looking forward to larger contracts in the Fall if they bring results. So please patronize Bulletin advertisers, where possible. Write the advertisers for further information, mentioning the Bulletin. The wording in the ads will generally indicate that this can be done without obligation; writing the advertiser will effectively demonstrate that the Bulletin reaches the market in which he is interested.

To stimulate the sale of advertising we need to build up our subscription lists. Each station in IES is sent a quantity of Bulletins for distribution to the station staff. In addition, we want to see a growing list of alumni subscriptions. By means

of the Bulletin these people can keep in touch with college radio and their station. They may be able to render some service to their own station if they are kept informed.

Now is the time to obtain alumni subscriptions. They are one dollar a year. To stimulate the sale of these subscriptions (to graduating seniors) half of this dollar will be credited to the dues account of the station making the sale. This is an extension of the plan described in the Editorial in the April Bulletin. The plan applies to alumni of any graduating class; what other group can you contact more easily than this year's Seniors, What more painless way of helping to pay off next year's dues? What better way to help IBS increase its services to your station? Send in those names, addresses and dollars; use the pad of subscription blanks we sent you in April, if it is handy, but in any event, sell subscription! Mail them to Mr. R. J. Fuhrman, IBS Public Relations Dept., Bethany, W. Virginia.

Back Issues of the Bulletin

The Public Relations Department has received many requests for the first two issues of the IBS Bulletin, and the supply is now almost depleted. If you still have a few copies around the station which are not wanted, will you please mail them to the IBS Public Relations Department in Bethany, West Virginia. Just a few from each station will help a great deal. As we increase the names on our subscription lists we expect many people will wish to have a complete file starting with Volume X.

Studio Construction and Sound Treatment

We will now change the subject and discuss something which may sound at first like pure engineering, but which actually should interest almost everyone on the staff because a good studio is required before even the best electrical equipment

will produce a good program. If you are making plans to alter your studio this summer, and are looking for up-to-date starting points for your thinking, refer to the May, 1950 issue of the Proceedings of the Institute of Radio Engineers (IRE). On page 470 you will find a long, but very informative article by Leo L. Beranek on "Developments in Studio Design". The title of the above parts of the paper serve to indicate the good coverage given the subject: I. Introduction; II. Design Criteria; III. Studio Shaping; IV. Control of Reverberation Time and Diffusion; and V. Relation of Transmitted Sound. The article lists a host of excellent references which you can study if you desire more detailed information. Also, good practical information is given in the Technical Data Book starting on page TI-5251; don't overlook this reference, which includes five drawings.

Perhaps you are designing more than just a studio and control room; in this case we would like very much to review your proposed floor plan and comment on it, if you wish. Direct your request to the Newsletter Editor, or to Engineering Herbert B. Barlow. Our experience indicates that achieving the right floor plan is most important, and this is not always done simply by copying the plan of a nearby station, or a plan given in a radio equipment manufacturer's catalog.

IRS Programming Questionnaire

Program Manager Howard Hansen has mailed to all stations a programming questionnaire which will be used to compile a report on programming on stations in the System. A similar survey was made at this time last year and received very favorable attention among those in the radio industry. A survey of this sort, while it requires some effort to work out (a review of the station's log for the past year is necessary, plus a compilation of other data available around the studio) is one of the best ways in which IRS can add to the prestige of campus radio and the stations doing the broadcasting. So don't delay in making out this questionnaire and sending it in to Mr. Hansen.

Transcriptions

Before you shut down your stations for the summer will you please send to the Operations Department any transcriptions you may have which are the property of the System. First, there is the IBS Tenth Anniversary Broadcast. Five sets of this transcription are out; each consists of two 16 inch discs. Then, four stations have been using the Great Scenes from Great Plays transcriptions. Be sure to return these. They will be added to the collection of transcriptions being made by the Program Department, for use in a possible future transcription library service to all full Members.

Transfer to Membership Status

In the process of getting their newly-formed stations into good operating condition many station staffs overlook the advantages of applying for transfer to full Membership status in IBS. Because of the extra expense involved, or for other reasons, many of the benefits of belong to the IBS are available only to full Members. During April the Operations Department assisted the Station Relations Department in bringing this fact to the attention of over twenty station managers of Trial Status groups that were now in regular operation. Since these letters were mailed we have received Membership applications, or promises of early submission of applications from the following stations:

WBBB, Bethany College;	WWS, Champlain College;	WOCU, Greighton University;
WFSU, Florida State U.;	WYOC, Gettysburg College;	WIKK, Iahigh University.

We hope we will hear from the other stations over the summer.

Station Information

It seems the Newsletter is always brought to a close with a request for station information. That this is necessary is because of two things; the information about your station is always changing, and each request brings only a partial return.

This time we will vary the routine, and will attach on the enclosed questionnaire the latest address sticker that we are using for your station. Is it correct? Is the person mentioned the Station Manager for next fall? If not, use the questionnaire form on to inform us of this new name.

Can you add anything to the address given for your station which will make it more complete? We'd like to include the name of the building where the station is housed, or a post office box if it is regularly assigned to your station, since that may assure you of receiving your mail. Is your mail handled by a station (or branch) of the post office located on your campus? Give us the proper zone number or name of your post office station.

Did you send in your data on station coverage? If not, please do it now. This is especially important to those full Member stations who want to appear on our national advertising rate list, which will be revised this summer.

We are asking this time for the names of faculty people who are interested in what your station is doing, and in stations at other institutions. Include the name of your college president, or the dean of the school of speech or radio, or both. We hope to add these names to our Bulletin distribution so as to keep these people better informed of the campus radio movement.

Best Wishes

Our best wishes are extended to you over the summer vacation or in your future job. We hope we will be writing to you again in these Newsletters, or you will be reading about us in the IBS Bulletin.

David W. Borst

Newsletter Editor



INTERCOLLEGIATE
BROADCASTING
SYSTEM

TODD UNION, UNIVERSITY OF ROCHESTER, ROCHESTER 3, N. Y.

18 September 1950

Mr. Daniel W. Hardy
Station Manager, WHRC
Union Hall
Haverford College
Haverford, Pa.

Dear Dan,

Your letter to Dave Borst was misaddressed to Rochester. I am forwarding it to him and to Jay Wylie so that they may adjust their records on WHRC.

I hope that you can see your way clear to clearing up at least a part of WHRC's indebtedness to IBS in addition to the current year's dues. Brooks Cooper indicated to me that partial payments would be made last spring, however these were never forthcoming. WHRC, as a consequence, is now in arrears in the amount of \$116.39, in addition \$40.00 member dues for 1950/51 are now payable per the enclosed bill.

The following resolution was passed at the meeting of the Governing Council in May in regard to those few stations still delinquent in their dues:

Each station delinquent in payment of Trial or Member dues as of 5 May, 1950 shall be rendered a bill by registered mail for the entire amount of their indebtedness; the station to be dropped from the system unless payment of dues for the current period is received by 1 January, 1951.

As you can see it is not necessary that a delinquent station pay all its past dues by January 1st to remain within the System. It is, however, necessary that it pay its current dues. Thus, if your station will pay the dues for the current year and make arrangements for payments of the delinquent amount we will consider the arrangement satisfactory.

I am sorry to have to write this sort of a letter to you at the outset of operations for this year, however I realize that this is probably the best time for you to plan to meet this obligation. I sincerely hope that WHRC will be able to meet these conditions as the above resolution was not one easily made. It was, however, a necessary one in view of the expanding scope of IBS operations.

Very truly yours,

George I. McKelvey
George I. McKelvey

Business Manager

Executive Officers
GEORGE ABRAHAM, Chairman
DAVID W. BORST, Operations Manager
GEORGE I. MCKELVEY III, Business Manager
HERBERT B. BARLOW, Engineering Director
ANATOLE BROWDE, Station Relations Manager
HOWARD C. HANSON, Program Manager
Board of Directors
ROGER CLIPP, General Manager, WFIL, Philadelphia, Pa.
JOHN C. CRABBE, Director of Radio, College of the Pacific, Stockton, California
GUY DELLA CIOPPA, Assistant to Chairman of the Board, Columbia Broadcasting System, Hollywood, California

FRANKLIN DUNHAM, Chief, Educational Uses of Radio, Federal Security Agency, Washington, D. C.
ROBERT B. HUDSON, Director of Education, Columbia Broadcasting System, New York
LEO MARTIN, Chairman, Radio Department, University of Alabama, University, Alabama
MORRIS NOVIK, Executive Secretary, National Association of Educational Broadcasters, New York
JUDITH WALLER, Director, Public Service Department, National Broadcasting Company, Chicago, Illinois
HAROLD WEISS, Director of Radio, Southern Methodist University, Dallas, Texas



INTERCOLLEGIATE BROADCASTING SYSTEM

307 FIFTH AVENUE, NEW YORK 17, N. Y.
Business Manager, IBS
Todd Union, University of Rochester
Rochester 3, New York

Station WHRC
Union Hall
Haverford College
Haverford, Pa.

Delinquent dues 1947/48,	
1948/49, 1949/50	\$ 115.39
Dues 1950/51	40.00
TOTAL DUE	\$ 156.39



INTERCOLLEGIATE
BROADCASTING
SYSTEM

TODD UNION, UNIVERSITY OF ROCHESTER, ROCHESTER 3, N. Y.

24 November 1950

STATEMENT:

Station WHRC
Haverford College

Past Due,

\$116.39

Member Dues, 1950/51

40.00
\$156.39

To: I.B.S. stations of the Middle Atlantic Region(#3)
From: Gordon McIntyre, Regional Representative
Re: Region # 3 Fall Meeting, Saturday, December 9, 1950

Hello there. . .

I am writing this letter so that ^{those} who attended the I.B.S. Region Three meeting on Saturday, December 9, 1950 will have a record of what occurred. This letter will also serve to inform those who were not able to attend as to what was accomplished.

Various representatives started pouring into WRTI, and by 10:00 A.M. some 27 of them had assembled in Studio B. There were three delegates from Penn State, five from Rutgers, four from Univ. of Pa., one from Villanova, one from N.Y.U., three from Columbia, one from Swarthmore, two from Haverford, two from Bryn Mawr, and four from Temple. In addition to these student delegates, Mr. David Borst, Operations Manager of I.B.S., Dr. Harold Nelson, Speech Dept. of Penn State and Mr. John B. Roberts of the Temple Radio Department were present.

The morning session was devoted to an informal discussion of general broadcasting problems. At noon, we adjourned for lunch. The afternoon schedule began with a brief talk by Mr. Roberts about the history and background of I.B.S., followed by a complete operations report from Mr. Borst. He spoke about the state of the system, the new regulations of F.C.C., and the proposed plan of I.B.S. for college broadcasting, and provisions for national account advertising for I.B.S. In addition, Mr. Borst advised us to hold the regular I.B.S. meeting with the non-member stations included, which suggestion was adopted.

Below are the decisions and policies arrived at:

1. To keep in closer contact with one another, an interstation news letter was set up, providing that every month, each station is to send 12 copies of a letter telling about their activities to WRTI (Address: WRTI, Temple University, Box 413, Phila. 22, Pa.) We will compile the letters, and send each station, plus Mr. Borst, a copy of those letters received from the others. The letter for February must be at Temple by Jan. 5 (The letter for March must be here by Feb. 5, and so on). There will be no letter for June (and the rest of the summer months), and the October (1951) letter will be sent out by the Regional Director.
2. I am writing, with the help of Walter Hofer (N.Y.U.) to recording companies to have them send a copy of each release to all the member stations of Region Three.
3. A program exchange service on a voluntary basis was set up. Any program which is of notable value is to be sent to Temple U. and then the "round robin" schedule will be set up. (If tapes are sent, either Temple or Swarthmore will put them on discs); all programs will be judged by the Radio Faculty of Temple Univ. and the best ten will be sent to Howard Hanson, programming director of I.B.S., who will select the best one and award a prize to the station responsible. Only member stations can compete for the prize, and only member stations will have the postage entailed paid by I.B.S.

However, all stations are invited to sent programs, and any program type can be submitted.

4. Les Kinder (Sales Manager, WRTI) is being sent to New York to work with a representative of WNYU (Along with a representative from Univ. Of Pa. possibly) to try to get some national advertising accounts for the member stations of Region Three and those non-member stations who attended the mtg.

5. Elections were held and I was voted (against tremendous competition) Regional Director until the Spring meeting when elections will be held again. I would like to thank those concerned for favoring me in such a way, and with your help, I hope to justify your decision.

Mr. Roberts was very kind in recommending several books that might help those people concerned with college radio to run their stations more efficiently and professionally. In case you were unable to copy all the names down, we have included them herein.

"Handbook of Radio Production"--Eric Barnouw	(D.C.Heath Co., Boston, 1949)
"Handbook of Broadcasting (3rd Ed.)--Abbott	(McGraw-Hill, N.Y.&London, 1941)
"Handbook of Radio Writing"--Eric Barnouw	(Little, Brown & Co. 1939)
"News by Radio"--Charnley	(MacMillan Co., 1948)
"Radio Production & Directing"--Albert Crews	(Houghton Mifflin Co., 1944)
"Advertising & Business Side of Radio"--Midgley	(Prentice Hall, N.Y., 1948)
"Technique of Radio Writing"--Weaver	(Prentice Hall, N.Y., 1948)

In case any of you are interesting in the mailing addresses of the stations represented in this area, they are:

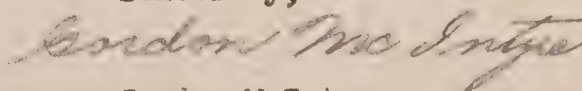
Temple U.-WRTI-Box 413, Philadelphia 22, Pa. (Ruth Steinberg)
Columbia U.-WKCR-405 John Jay Hall, New York 27, N.Y. (John C. Over)
Haverford College-WHRC-Union Hall, Haverford, Pa. (Daniel W. Hardy)
Swarthmore College-WSRN-Swarthmore, Pa. (Kenneth Kurtz)
Gettysburg College-WWGC-Gettysburg, Pa. (John A. Muth)
Lehigh Univ.-WLRN-Drown Hall, Bethlehem, Pa. (William M. Nancarrow)
Rutgers-WRSU-Box 155, New Brunswick, N.J. (Shelley Morland)
Univ. of Pa.-WXPB-Houston Hall, Phila. 4, Pa. (Curt Reitz)
Villanova-Box 759, Villanova, Pa. (Mr. Breninghouse)
N.Y.U.-WNYU-University Heights, Bronx, N.Y. (Walter Hofer)
Bryn Mawr-WBMC-Bryn Mawr, Pa. (Maryann Holmes)
Penn State-State College, Pa. (Dr. Harold E. Nelson)

Please don't forget to send me the following information immediately:

(1) Rate card (2) Coverage data (3) Names and descriptions of shows you would like to get sponsors for.

Well, that's about all I have to tell you, so GOOD BROADCASTING, and good luck.

Sincerely,



Gordon McIntyre
Programming Director-WRTI
Director of Region Three-IBS

INTERCOLLEGIATE PROMOTING BOARD
MEMORANDUM

To: All Station Manager, Regional Directors
Executive Committee
From: George McCalvey

Date: Dec. 13, 1950

Dept: Business

Subject: Apportionment of Funds

File: B 13.0

Periodically it is this department's desire to inform stations and all executives of the apportionment made of ICB funds, limited though they are. To this end the following report is directed.

Cost of Operations:

The following statement of Cost of Operations is taken from the Business Manager's report for the fiscal year July 1, 1949 to June 30, 1950. For purposes of comparison the 1950/51 budget has been superimposed, its figures appearing in brackets following the 1949/50 actual expenses. The traditional form of the statement has been altered somewhat for clarity in showing two sets of figures.

	1949/50 Actual	1950/51 Budget
Dues Income	\$2,505.50	(\$2,890.00)
Advertising Income, <u>Bulletin</u>	155.84	(750.00)
Subscription Income, <u>Bulletin</u>	4.77	(385.00)
GROSS INCOME	\$2,666.11	(\$4,025.00)
Operating Expenses		
Telephone and Telegraph	\$312.09	(\$201.00)
Office Supplies	215.72	(243.00)
Postage	439.78	(510.00)
Printing	667.96	(1410.00)
Miscellaneous	133.88	(127.12)
Travel	221.75	(100.00)
Stenographic	288.00	(285.00)
<u>Bulletin Sub. Comma.</u>	1.00	(-0-)
Legal Fees	-0-	(60.00)
Unassigned by Function	-0-	(178.00)
	<u>2,990.21</u>	<u>((3,174.12)</u>
	-314.00	850.88
General Expenses		
Misc. Losses	\$ 2.00	(-0-)
Dues Losses	317.78	(\$317.00)
	<u>319.78</u>	<u>(217.00)</u>
NET LOSS FROM OPERATIONS, 1949/50	- \$633.88	
SURPLUS, 1950/51, BUDGETED		(\$633.88)

Thus it can be seen that 1949/50 operations yielded a deficit that has been included in the 1950/51 budget and should thus be removed from the books at the close of the current fiscal year.

A word of caution is here appropriate. The high hopes for the Bulletin income have not thus far materialized. Hence it is very probable that the expense budget will have to undergo revision at the first of January in order to secure retirement of last year's deficit.

Refer to form B 197, Attached.

As has been pointed out, the 1949/50 deficit has been liquidated in 1950/51.

The current year is the first that a budget has been in operation and while the more often pinpoints the aim is the proper one of operating within a balanced budget, thus allowing no smaller deficit in the future.

A matter that causes some concern to station executives is that of the two items of indebtedness: Notes Payable, and Accounts Payable, Miscellaneous. The first includes long-term loans to two friends of the system, while the latter includes salaries payable from one period of operation at the Fifth Avenue office in New York City. The latter is also a long-range indebtedness. The System plans, of course, to remove this indebtedness, but not at the expense of current operations. Certain goals in advertising revenue in the Bulletin and from commissions on radio sales have been set, beyond which a percentage of such income will be devoted to retiring these obligations.

GENERAL

Finally, it is well to note the type of expenditures listed in the Cost of Operations statement. It will be seen that with the exception of printing the Bulletin these expenditures are all directed toward the fundamental office operation and the publication of reports, scripts, manuals, the Technical Data Book, etc. Included last year for the first time was an item of stenographic expense. This became essential on a sparing and part-time basis to allow the executives to get their work done. Their labors are in all cases purely voluntary, hence it was necessary to relieve them of as much of the stenographic burden as was possible.

BUDGET BREAKDOWN BY DEPARTMENTS:

Operations (Borst)	\$400.00
Washington (Abraham)	255.00
Public Relations (Roberts)	39.50
Regions (Directors)	280.00
Program (Hansen)	175.00
Business (McKelvey)	74.62
Technical (Barlow)	76.00
Station Relations (Wylie)	73.00
Bulletin (Burig)	1533.00
Sales (Eyman)	40.00
Unassigned by Departments	<u>228.00</u>
Total budgeted expenses	3,174.12
1949/50 deficit	633.88
Budgeted dues loss	<u>217.00</u>

Total

\$4,025.00

(Signed)

Balance Sheet

30 June 1950

ASSETS:

Cash	\$ 158.75
Dues Receivable	1,232.15
Advt. Receivable	37.34
Stockpile	375.57
Office Equipment	628.01
Prepaid Postage	8.00
TOTAL ASSETS	<u>\$2,669.82</u>

NET DEFICIT, 6/30/50 \$4,565.78

TOTAL ASSETS & DEFICIT \$7,235.60

LIABILITIES:

Vouchers Payable	\$ 565.00
Notes Payable	2,000.00
Accounts Payable, Misc.	4,547.12
Bulletin Subscriptions	48.23
Prepaid Dues	<u>75.25</u>

TOTAL LIABILITIES \$7,235.60

NOTES:

- 1) For statement of previous period refer to form B 191.
- 2) For statement of income, expenses, and surplus see Form B 190.
- 3) Accounts Payable, Misc. and Notes Payable are long term liabilities including salaries payable through 1947.

B197-8/31/50

WKCR

KING'S CROWN RADIO • COLUMBIA UNIVERSITY • NEW YORK 27, N. Y. • UNIVERSITY 4-3200

Jan. 4, 1951

TO--Region three IBS stations

FROM--WKCR, Columbia University, New York City

WKCR started this year in the midst of a large construction project. A new Master Control was being built. Construction was completed on Dec. 3 without any loss of air time during the time of construction. It did hinder us though in one way; we had no facilities for handling remotes efficiently as the old master control had been stripped for parts. The inter-studio wiring was all changed also. If anyone would like some information on the Master Control, our Technical Director, Peter T. Maury, would be happy to send it to you. We can answer all questions as he designed the whole thing.

We have also purchased a new Magnecorder tape recorder and with it we plan to expand our programming greatly in the near future. Our Special Events Department, headed by Robert E. Mandel, has been busy over the vacation getting interviews with some of the leading radio personalities downtown to be presented later in the year. We hope to expand this department and fill some of our air time with shows tape recorded where ever something of general interest is happening. Shows of this type are usually very popular. The people who do the recording also enjoy doing the show and in most cases do a splendid job.

Two new shows have been started now that the Master Control is finished. One is an early morning show which runs from 7:30 until 9:00 every morning. It is very popular among our disk jockeys but no information is available on audience response. The other show originates from the Lion's Den, the campus social center. Various people in the Den are interviewed and their favorite record is played for them. It is an old idea but makes a fast moving and interesting show.

As has been done in the years past all the home basketball games are being broadcast directly from the gym.

We are very fortunate this year in having an accredited representative to the United Nations Mr. Peter B. Menen. We have been able to acquire some very good interviews with the more influential delegates at the U.N. So far none of the Russian delegates have been very cooperative.

Along with the installation of the new Master Control is going a new transmitter which should give us better coverage in the dormitories.

We have been advised that it would be smart to invest in a small stockpile of replacement parts, the situation being what it is at the moment. It is already impossible to get certain tubes and other parts.

That is all we have to report at this time but we expect to do alot this spring. We hope that all of you will have a pleasant year of broadcasting ahead though it is evident that many problems will face us all in the near future.

Sincerely,

The Members of WKCR, Columbia University, New York

TC--Region three CBS stations
WOL--WOL, Columbia University, New York City

WOL started this year in the midst of a large construction project. A new Master Control was being built. Construction was completed on the old building without any loss of air time during the time of construction. In the interim we though in one way; we had no facilities for handling network material as the old master control had been stripped for parts. The interim station was all changed also. If anyone would like some information on the Master Control, our Technical Director, Robert T. Brown, would be happy to send it to you. He can answer all questions as he designed the whole thing.

We have also purchased a new tape recorder and with it we plan to expand our programming greatly in the near future. Our Special Events Department, headed by Robert T. Brown, has been busy over the vacation period interviewing with some of the leading radio personalities whom we hope to be working later in the year. We hope to expand this department and fill some of our air time with shows tape recorded from the recording of personal interviews in the past. Shows of this type are usually very popular. The people who do the recording also enjoy doing the show and in most cases do a splendid job.

Two new shows have been started now that the Master Control is finished. One is an early morning show which runs from 7:30 until 9:00 every morning. It is very popular among our listeners and we are planning to expand it. The other show originates from the Lion's Den, the campus social center. Various people in the Den are interviewed and their interview record is played for them. It is an old idea but with a twist.

As has been done in the years past all the home basketball games are

are very fortunate this year in having an excellent representative to the United States in Tokyo. He has been able to acquire some very good interviews with the most influential delegates to the 1964 Olympic Games of the Japanese delegates have been very cooperative.

Along with the tapes, some of the new Master Control is being a lot of material which should be better covered in the future.

We have been advised that we would be going to Tokyo in a small group of representative people, the situation being that it is the only time it is already possible to get certain tapes and other material.

That is all we have to report at this time and we expect to be able to send a report. We hope that all of you will have a pleasant year of broadcasting and though it is obvious that some problems will arise we all in the near

January 5, 1951

February Newsletter

Hello Fellow Broadcasters:

This is Ruth Steinberg and Gordon McIntyre back again speaking on behalf of the students and activities of W R T I. We hope you had a very nice Holiday season and you're not too tired to face those on-coming finals. Speaking of finals, those nasty little things are beginning to breathe down the backs of our necks and we've to quit broadcasting a week before the end of the semester to give us a chance to make up a year's work. In fact one of our funnier wits (it was in Studio B I believe) noted that finals must be the "thing" Mr. Harris found in his infamous box.

The latest topic of discussion down here at "Luckster Hollow" is... the draft, and "how does one get into Armed Forces Radio Service?" Nobody seems to have the answer, but it looks as though our announcing staff will be getting smaller and smaller at each invasion. Just before the vacation, all of us had turkey for Christmas, in the annual W R T I Christmas show, which turned out to be just that. The cranberries were served by the critics. It wasn't really as bad as all that, but an awful lot of people seemed to have suffered from indigestion that day.

The newest name for Temple's hopeful All-American Basketball star, Bill Elkvay, is "the Owl with no Vowel". Just now we'll refer to him when we bring him down to W R T I for an interview is as yet undecided.

Next letter we will have loads of info for you about our new programming ideas, scheduling, etc., since W R T I revises its logs and program ideas each semester, but as of right now, things are kind of slowing

down in preparation for our bout with the final exams.

About official business... 1. Max Glass is now working to achieve

National accounts for Region 3

2. N Y U with Radio Station W N Y U may

soon apply for I.B.S. membership.

3. ~~XXXX~~ Lehigh was the first to contribute

to the Round Robin "T.T." Exchange. But don't worry, by Feb.

the "Round Robin" will be flying.

4. By the time you read this letter...

record agencies will have been contacted in order to secure

free records for stations in Region 3.

That's about all from W R T I at Temple from all of us, to all of

you, for all of 1961... GOOD LUCK AND GOOD BROADCASTING.

"thing" Mr. Harris found in his in-tray box.

Sincerely,

The latest topic of discussion down here at "Hickory Hollow" is...

Ruth Steinberg (Station Manager)

"the draft" and "how does one get into Armed Forces Radio Service?"

Gordon McIntyre (Program Director)

announcing that will be a little different at each station.

Just before the vacation, all of us had turkey for Christmas, in

the annual W R T I Christmas show, which turned out to be just that.

The crabs were served by the critics. It wasn't really as bad as

all that, but an awful lot of people seemed to have suffered from

indigestion that day.

The newest name for Temple's popular All-American basketball team,

Bill McKay, is "the Owl with no vowel". Just how we'll refer to

him when we bring him down to W R T I for an interview is as yet

unknown.

Next letter we will have loads of info for you about our new programming

ideas, scheduling, etc., since W R T I revises its logs and program

ideas each semester, but as of right now, things are kind of slowing

January 17, 1951

George I. McKelvey, III
Business Manager,
Intercollegiate Broadcasting System,
Todd Union,
University of Rochester,
Rochester 3,
New York

Dear Sir;

By unanimous vote of the Board of Directors of WHRC at a meeting held in mid-December, we have decided to withdraw from the Intercollegiate Broadcasting System. We feel that continued membership in IBS is not sufficiently advantageous to warrant our continued membership.

Please consider this letter notice of our withdrawal.

Yours very truly,

DWH

Daniel W. Hardy
Station Manager

(for the Board)

DWH/sf

Thomas F. Clark Co.
205-217 E 42 St.
New York 17, N.Y.
January 25, 1951

Mr. David W. Borst
I.B.S.
706 Sanders Ave.
Scheneectady, N.Y.

Dear Mr. Borst:

As I promised here is a brief outline of our Company's history and a biographical sketch of the writer's background in advertising.

The Thomas F. Clark Company was founded in 1922 by Thomas F. Clark, Jr. Mr. Clark was a former newspaper editor, publicist, and advertising agency executive during his career. He achieved considerable success in building the business and through the years we have billed and collected for millions of dollars of national representation. I mentioned this as an indication of our financial responsibility. In this regard I might also refer you to the Chase National Bank, Grand Central Branch, New York City.

The writer started with the Thomas F. Clark Company in 1936 and for a period of 17 years remained with the company. In April of 1943 I joined the Chicago network sales staff of the American Broadcasting Co., then known as the Blue Network. During a period of slightly more than 6 years with ABC I handled a number of their larger accounts such as the Ford Sunday Evening Hour, Swift & Company which sponsored "The Breakfast Club" and Kellogg & Company which sponsored the late Tom Brennenmann's "Breakfast in Hollywood". In addition I had such other accounts as Schutter Candy Company, Dr. Pepper, Derby Foods, etc.

In July of 1949 I resigned from ABC to join POPULAR SCIENCE MONTHLY's staff as Western Advertising Manager. I remained there until the spring of 1950. My father's health was in rapid decline at that time and I re-joined the Thomas F. Clark Company as President, anxious to take direction of my own Company.

The radio end of our business was established early in 1946 and at the present we represent approximately 20 stations. We have in mind plans for expansion and operation on a larger scale.

Offices are maintained not only in New York but also in Chicago with Mr. Paul Kleber in charge, and in Detroit with Mr. Paul Pequinor in charge, both experienced advertising men.

Having sold network radio I know what is required in selling the Intercollegiate Broadcasting System. Selling a package of this type demands that the story be properly told to the advertiser directly—not alone to the time buyer and agency executive.

With best wishes,

Yours very sincerely,
Thomas F. Clark, Jr.

INTERCOLLEGIATE BROADCASTING SYSTEM

SEMESTER QUESTIONNAIRE

- 1) Shown to the right is the address sticker in current use by us for your station. Is it correct? Note below any changes we should make. Can you add the name of a campus building used by your station, or a post office box number assigned to your station, or the postal zone number, which will give greater assurance that your station will get its mail? Note below:

- 2) It is our desire to mail complimentary copy of the IBS Bulletin to the faculty advisor(s) for your station, and also to the President of your institution, or the Dean having greatest interest in your station, whichever seems more appropriate. Given below are the names of those we have at present on these two mailing lists. Please indicate appropriate additions or changes.

<u>Faculty Advisor(s)</u>	<u>President or Dean</u>
---------------------------	--------------------------

- 3) Give below the broadcasting dates for your station for the Spring semester of 1951.

- 4) What is the total undergraduate enrollment of your institution? (If there are several branches physically separated, give the enrollment only for the branch you cover):

- 5) Break down the enrollment given above into men and women:

<u>Men</u>	<u>Women</u>
------------	--------------

- 6) How many of the enrolled students are resident upon the campus in buildings covered by your station, or which it is reasonable to expect the station will some day cover, but does not now due to lack of funds or similar reason? (Do not include students who commute, or live in private rooming houses or other locations where it is not possible to install connections to your station).

- 7) How many students could listen to the station if they had radios in the places where they live? (This number cannot be greater than the number under question six. Also, this figure should not include any people other than students who may incidentally be able to receive your programs.)

- 8) In order to avoid excessive expense and intolerable delays in the solicitation of national advertising it is necessary that each station represented by IBS extend to IBS and its appointed representative a "Blanket Network Option" for the period of 6:00 PM to 12:00 midnight, Monday through Friday, during all the weeks that the station is broadcasting. This does not prohibit the sale of time during these periods to others, but means that if such time is sold by the station and it later on conflicts with a contract signed by IBS, that the spot sold by the station must be moved to allow the station to carry the announcement sold by IBS.

If your station agrees to the above "Blanket Network Option", indicate that here:

- 9) Indicate here any advertising which is not acceptable by your station, even though acceptable under the Business Code of IBS. (Hard liquor, gambling and horse racing betting and products claiming to cure are excluded by the Business Code.) (Other products sometimes unacceptable, though not ruled out by the Business Code, are beer and cigarettes)
- 10) Does your station now receive nightly telegrams of news from the New York Times?
- 11) Does your station now broadcast a weekly 15 minute world news broadcast compiled from an advance copy of Newsweek magazine and paid for by Newsweek?
DO YOU HAVE ANY OTHER NATIONALLY SPONSORED PROGRAMS?
- 12) Does your station now have a campus news broadcast? Describe:

Could you do a five minute campus news broadcast five nights a week?

- 13) Do you have any other programs which might be of interest to national sponsors? Describe, including format of program, and if possible, a sample broadcast recorded on disc or tape.
- 14) If possible, please send a disc or tape recording of one or several programs to give an idea of the kind of work being done on your station.
- 15) If possible, please send us photographs of your station in operation; these should include radio equipment and radio personnel operating it, in the same picture. These pictures should be 8 by 10 inch glossy photos, if possible, so they can be reproduced.

Return this questionnaire promptly. Do not hold it up for lack of recordings or photos; these can be sent later. It is imperative that we have the answers to the first 12 questions at once.

Station _____ College _____

Executed by _____ Position _____ Date _____

FROM THE I. B. S. MEMORANDUM #10/11-1

IBS has a national advertising representative. For the first time since 1947 the stations in the system have an organization in New York and other cities which will actively attempt to obtain national advertising. The company which now represents IBS is:

Thomas F. Clark Co., Inc.
205-217 East 42nd St.
New York 17, N.Y.
Phone: Murray Hill 4-6317

In addition to the above, this company maintains offices in Chicago and Detroit, and through connections on the West Coast can operate in that area as well. The company was founded in 1922 by Thomas F. Clark, Sr. and until 1946 represented publishers as Mr. Clark Sr. was a former newspaper editor and publicist.

The founder's son, who is now President of the company, has had experience in radio sales on the sales staff of the American Broadcasting Company for slightly over five years, and following that served about two years as Western Advertising Manager of POPULAR SCIENCE MONTHLY. He rejoined his father's company in the Spring of 1950, anxious to build up the radio end of the business, which today includes representing approximately 20 stations. As Mr. Clark Sr. recently passed away, Mr. Thomas F. Clark, Jr. is in complete charge of the business today.

Contact with this company was first made by Sales Manager Richard Syman, who, just before Christmas, wrote nearly thirty representatives asking if they would be interested in IBS. During Christmas recess Syman and Don John of Harvard Business School interviewed the interested prospects, and narrowed the list to a group of about four companies. Since Christmas the Operations Manager has been able to be in New York for further interviews, and assisted in making the final selection and necessary arrangements. There were, of course, a number of long distance telephone calls with Syman and George Abraham, IBS Chairman, during the final stages of the negotiation.

Mr. Clark is going to work on selling IBS at once, and it is necessary that we set out IBS houses in order at once, also. He will not deal with each station individually, but will deal through the Operations Department, who, in turn will deal with each station. The first step is to bring our rate card up to date, and also to find out your program schedule for the remainder of the year, obtain from you a blanket network option on your line so that we can move quickly when a good opportunity presents itself, etc. To start the ball rolling, please return at once in the enclosed, self-addressed and stamped envelope, the enclosed questionnaire form I 227A. If you don't do this, we can't include you on our rate card, and you will be left out of the advertising campaign.

You no doubt will have questions, so fire them at us right away and I'll try to answer them.

706 Sanders Ave.
Bronx 12, N.Y.

David W. Horat
David W. Horat
Operations Manager

Jan. 27, 1951

CONFIDENTIAL-FOR STATION EXECUTIVES

FROM THE I. B. S.

NEWSLETTER #50/51-1

IBS has a national advertising representative! For the first time since 1947 the stations in the System have an organization in New York and other cities which will actively attempt to obtain national advertising. The company which now represents IBS is:

Thomas F. Clark Co., Inc.
205-217 East 42nd St.
New York 17, N.Y.
Phone: Murray Hill 4-6317

In addition to the above, this company maintains offices in Chicago and Detroit, and through connections on the West Coast can operate in that area as well. The company was founded in 1922 by Thomas F. Clark, Sr. and until 1946 represented publishers as Mr. Clark Sr. was a former newspaper editor and publicist.

The founder's son, who is now President of the company, has had experience in radio sales on the sales staff of the American Broadcasting Company for slightly over five years, and following that served about two years as Western Advertising Manager of POPULAR SCIENCE MONTHLY. He rejoined his father's company in the Spring of 1960, anxious to build up the radio end of the business, which today includes representing approximately 20 stations. As Mr. Clark Sr. recently passed away, Mr. Thomas F. Clark, Jr. is in complete charge of the business today.

Contact with this company was first made by Sales Manager Richard Eymann, who, just before Christmas, wrote nearly thirty representatives asking if they would be interested in IBS. During Christmas recess Eymann and Don Sohn of Harvard Business School interviewed the interested prospects, and narrowed the list to a group of about four companies. Since Christmas the Operations Manager has been able to be in New York for further interviews, and assisted in making the final selection and necessary arrangements. There were, of course, a number of long distance telephone calls with Eymann and George Abraham, IBS Chairman, during the final stages of the negotiation.

Mr. Clark is going to work on selling IBS at once, and it is necessary that we set out IBS house in order at once, also. He will not deal with each station individually, but will deal through the Operations Department, who, in turn will deal with each station. The first step is to bring our rate card up to date, and also to find out your program schedule for the remainder of the year, obtain from you a blanket network option on your time so that we can move quickly when a good opportunity presents itself, etc. To start the ball rolling, please return at once in the enclosed, self-addressed and stamped envelope, the enclosed questionnaire form I 227A. If you don't do this, we can't include you on our rate card, and you will be left out of the advertising campaign.

You no doubt will have questions, so fire them at me right away and I'll try to answer them.

205-217 East 42nd St.
New York 17, N.Y.

David W. Borst
David W. Borst
Operations Manager

Jan. 27, 1961

CONFIDENTIAL-FOR STATION EXECUTIVES

INTERCOLLEGIATE BROADCASTING SYSTEM

SEMESTER QUESTIONNAIRE

- 1) Shown to the right is the address sticker in current use by us for your station. Is it correct? Note below any changes we should make. Can you add the name of a campus building used by your station, or a post office box number assigned to your station, or the postal zone number, which will give greater assurance that your station will get its mail? Note below:
- Daniel W. Hardy, Mar.
W H R C, Union Hall
Haverford College
Haverford, Penna.
1934-3
- 2) It is our desire to mail complimentary copy of the IBS Bulletin to the faculty advisor(s) for your station, and also to the President of your institution, or the Dean having greatest interest in your station, whichever seems more appropriate. Given below are the names of those we have at present on these two mailing lists. Please indicate appropriate additions or changes.
- | <u>Faculty Advisor(s)</u> | <u>President or Dean</u> |
|---------------------------|--------------------------|
| Thomas A. Benham | |
- 3) Give below the broadcasting dates for your station for the Spring semester of 1951.
- 4) What is the total undergraduate enrollment of your institution? (If there are several branches physically separated, give the enrollment only for the branch you cover):
- 5) Break down the enrollment given above into men and women:
- | <u>Men</u> | <u>Women</u> |
|------------|--------------|
|------------|--------------|
- 6) How many of the enrolled students are resident upon the campus in buildings covered by your station, or which it is reasonable to expect the station will some day cover but does not now due to lack of funds or similar reason? (Do not include students who commute, or live in private rooming houses or other locations where it is not possible to install connections to your station).
- 7) How many students could listen to the station if they had radios in the places where they live? (This number cannot be greater than the number under question six. Also, this figure should not include any people other than students who may incidentally be able to receive your programs.)

- 8) In order to avoid excessive expense and intolerable delays in the solicitation of national advertising it is necessary that each station represented by IBS extend to IBS and its appointed representative a "Blanket Network Option" for the period of 5:00 PM to 12:00 midnight, Monday through Friday, during all the weeks that the station is broadcasting. This does not prohibit the sale of time during these periods to others, but means that if such time is sold by the station and it later on conflicts with a contract signed by IBS, that the spot sold by the station must be moved to allow the station to carry the announcement sold by IBS.

If your station agrees to the above "Blanket Network Option", indicate that here:

- 9) Indicate here any advertising which is not acceptable by your station, even though acceptable under the Business Code of IBS. (Hard liquor, gambling and horse racing betting and products claiming to cure are excluded by the Business Code.) (Other products sometimes unacceptable, though not ruled out by the Business Code, are beer and cigarettes)
- 10) Does your station now receive nightly telegrams of news from the New York Times?
- 11) Does your station now broadcast a weekly 15 minute world news broadcast compiled from an advance copy of Newsweek magazine and paid for by Newsweek?
DO YOU HAVE ANY OTHER NATIONALLY-SPONSORED PROGRAMS?
- 12) Does your station now have a campus news broadcast? Describe:

Could you do a five minute campus news broadcast five nights a week?

- 13) Do you have any other programs which might be of interest to national sponsors? Describe, including format of program, and if possible, a sample broadcast recorded on disc or tape.
- 14) If possible, please send a disc or tape recording of one or several programs to give an idea of the kind of work being done on your station.
- 15) If possible, please send us photographs of your station in operation; these should include radio equipment and radio personnel operating it, in the same picture. These pictures should be 8 by 10 inch glossy photos, if possible, so they can be reproduced.

Return this questionnaire promptly. Do not hold it up for lack of recordings or photos; these can be sent later. It is imperative that we have the answers to the first 12 questions at once.

Station _____ College _____

Executed by _____ Position _____ Date _____

WLRN NEWS LETTER

FEBRUARY

1951

Hello:

For the month we're able to report several important happenings.

Our Chief Engineer, Dick Perry, reports all four of our large, campus dormitories are now officially, pretentiously, and very ceremoniously "tubed in." (An old Greek phrase, peculiar to E.E.'s) With over 1000 student listeners now, our WF problem is half over. Eleven on-campus fraternities yet remain to obtain the naughty old, audio'd programming of WLRN. Dick sez too, "If the FCC, AT&T, and Bethlehem Chamber of Commerce would turn their backs for 24 hours, every upright (or otherwise) citizen of Eastern Penna. would be able to bop around to the latest sound of the Campus Voice. (Outlandish, or better yet Birdlandish, to say the least)

Jack Moorhouse, Program Director, announces the addition of our broadcasting day to five hours with the inclusion of an entirely new, all Freshman run, "Class of '54" show. It's a half hour program from 7:00 to 7:30 pm and provides excellent experience for new programming and engineering trainees. Our "Meandering Mike", tape recorded sidewalk interview show, is developing slowly, but it still has great potential.

New ly elected Business Manager, Mike Intaloni, reports things are looking very black. (A relief after all that red) Local merchants are responding to our advertising campaign very favorably. (Some of the Station Members are rebelling, though, against the eight hour picketing assignments)

In general, plans for further expansion look good. Having been divested of our large business office, (Administration said something about needing it back as an indoor drill field) we had to consolidate our battery of beautiful secretaries (high impedance, low output) and corps of business personnel. They may now be found situated between 600-699 and 800-899 in the Studio B record rack. (We don't expect to get 700-799 back anyway, as he's now headed for Korea) A new Announcer's Studio is in the offing, (that's the space between the workshop and the typewriter) and the enlargement of Master Control is envisioned. (We're all praying for an early Spring and bigger and better endowments) Painting also may be in order (although the rest of the place isn't) for it's supposed to cut down on sound leakage. (Kem Tone, no doubt)

Latest (?) Studio Stories:

Three co-eds entering dorm at 2:00A.M. meet three college 'men' leaving. "shhhhh," sez co-ed, "We've been out after hours." "Shhhhhh," sez 'man', "we're just going out after ours now."

Well, it's 11:59:30 and time for a break. Hoping to hear from you all real soon, this has been WLRN, the Campus Voice of Lehigh University, 640 on your dial.

TEMPLE UNIVERSITY NEWSLETTER
WRTI

Hello again,

Finals are over, the vacation is over, the fun is over and we're over a barrel. The big problem is trying to get new program ideas. We're finally convinced that there is no such animal as an original program idea - but we can't even think of a twist. However we survived before and we'll most likely come up with something again, for example: 1. "Show Business", a critique of anything that's happening in show business. 2. "Bottoms Up"- a twist on the programming idea of playing the flip side of a hit record. 3. "What's your Gripe"? - opportunity for males to voice their gripes about the habits of the females (male and panel of three females) These are the three most likely to succeed.

At Temple the leading topic of discussion now is the draft, Mlkvy is running a close second and grades are bringing up the rear (a distant last) Because the Army is so close to us we are considering a girl station manager for next year. Here at "Huckster Hollow" there are three entering the service this Spring and five more after graduation. In the Fall we may have a girls finishing school.

Latest news concerning Region 3 is 1. Round Robin to start this month. 2. Muhlenberg expresses a desire to join I.B.S. (letter enclosed) 3. Record companies contacted for free releases - no reply as yet. 4. I got an assistant - Charlie Shaffran by name.

That's all that's new

From T.U.

Good Luck and Good Broadcasting.

Sincerely,

Gordon McIntyre

Gordon McIntyre

James M. McNally
Special Features Dir.
Station W.M.U.H.
Muhlenberg College

Gordon McIntyre
Programing Director -W.R.T.I.
Director of Region Three I.B.S.
Sir:

W.M.U.H. would consider it an honor to be an active unit in such a program as that of the I.B.S.. We have thoroughly discussed the policies and decisions which were made at the I.B.S. Regional Three Conference and we fully realize the benefits which can be obtained through inter-campus relationship in the field of radio. Radio station W.M.U.H., therefore at this time would like to offer its congratulations to the I.B.S. Region Three for its progressive program.

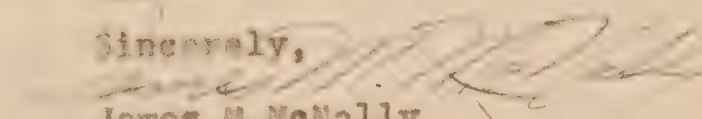
Harry Bradley, who is the station manager at Muhlenberg's station has initiated a program of complete renovation and at the present time we are off the air but with expectations of reopening in about three weeks. With the assistance of Lee Gearhart and Jerry Herst, in the technical capacities, and an industrious group of fellows, working with them, a new station quarters has been constructed. The control room is comfortable, modern, fully equipped and it has an unobstructed visibility to both of the other studios. The main studio is spacious and we feel that it will accommodate any program that we wish to give air time. We now have a special studio for sports, news and recorded sessions. There is, however, a good deal of work to be done in the way of painting etc..

We have an announcers training program that has proven to be very valuable. The program was indoctrinated last year by Pete Mourad, who has since left. The men on this staff are assigned to a few Disk & Data Programs (record sessions) each month. During these periods the prospective announcer undergoes an apprenticeship whereby he learns all of the fundamentals. This program is not sent over the air waves but it does get piped into the Student Center building. By the time the man is finished with this training he is expected to have acquired a certain amount of poise which we feel is mandatory for a man on our announcing staff.

W.M.U.H. is operating on a frequency of 640 kc. with an A.M. transmitter and we are restricted to campus by regulation of the I.C.C..

The entire staff at W.M.U.H. wishes the best of luck to the I.B.S., and to all the stations — BROADCASTING.

Sincerely,


James M. McNally
Special Features Dir.
W.M.U.H., Muhlenberg.

WRSU

630 on your dial

RICHARD S. SECLOW '51
Station Manager

BILL PAWSON '51
Program Director

CARL FRAHN '51
Business Director

ALAN NIELSEN '51
Technical Director

RADIO RUTGERS

Box 155, Rutgers University

New Brunswick, N. J.

N. B. 2-1052

Hello there,

Now that exams are over, we up here at Radio Rutgers can breathe again, and, in fact, over the exam period there have been some changes made at the station.

The soundproofing of our studios is almost done (due to Alan Nielsen, Our Technical Director), and it really gives the old place a very professional air. Previously, we used heavy sack cloth, and it seemed to collect more dust than sound. Another thing that we have changed is our format.

It seems that the students of Rutgers and N.J.C. prefer classical and semi-classical music over the popular kind, and, therefore, our programming has been changed with this fact in mind.

Our thirty day trial rebroadcasting of WQXR (New York) has been very successful, and we are now doing it on a permanent basis from 8:00 A.M. until we come on the air at 7:00 P.M. The station has also acquired a F.M. tuner of its own in order to receive WQXR, and we are now using it instead of University equipment which we had to borrow during the test. I think that the University is as happy about this as we are.

At the last I.B.S. meeting the problem of records came up, and the following are some of the record companies that we have had a great deal of success with.

R.C.A. Victor	Columbia	London	Regal	Atlantic	Capital
Okey	Mercury	Regent	M.G.M.	Rainbow	National
Robin Hood	Amuke	Savoy	Rondo	Derby	Neptune
Apollo					

If you use this list, please don't use the name of WRSU. Thank you. We have sent letters to various companies asking about classical L.P.'s, and I'll give the results in next month's letter. If any stations are really hard up for records (and you'd have to be really hard up) we have a quantity of Hillbilly disks that are yours for the asking. One of the better selections in the collection is "Jesus Hits Like the Atom Bomb." Any takers?

Well, that just about finishes this month's doings at WRSU, and so this is Radio Rutgers signing off until next time.

Sincerely yours,

Shelly Moreland

Newsletter

_____ Advertising sales have hit the nineteen hundred dollar mark.

Approximately nine hundred of the lucrative landfall came from a contract with Ford cars. Recording profits have reached about 100 dollars. Station members are trying to figure out a way to make Business Manager, Jack

Melnick, flunk so that he'll be with WXPB next year.

_____ Piano shows will no longer sound like harpsichord recitals. WXPB has ordered a new piano.

_____ Programming has decided to build up the 7 to 9:30 Friday night spot, working on the theory that a large percentage of students will be in their dorm rooms during this time either preparing for dates or wishing that they had one.

_____ With the introduction of a Sunday afternoon Classical disc jockey show and a popular disc jockey show, "Spins and Needles," broadcasting hours of WXPB have reached 46 hours a week. Including network shows picked up from Temple, the total is 61 hours.

_____ WXPB has a new remote box.

_____ WXPB is expending 150 dollars of the new Ford contract on a station party at one of the hotels. It will be listed in the ledger as Morale Builder.

_____ Penn Mike Club, WXPB honorary society, approved a new constitution.

Heelers (probationary members to the non-initiated) were elevated to full staff membership at the semi-annual Penn Mike Banquet. New members will be given staff cards. They succeeded in completing a rigorous training program. Heelers were obliged to work in either traffic, business, or audience research in addition to one or more departments of their choice. Each heeler put in at least two hours a week "on availability" during which period they could be assigned to any job on the station.

WKPN has added a third turn-table in order to play 45 RPM records.



INTERCOLLEGIATE
BROADCASTING
SYSTEM

706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

February 12, 1951

Mr. Daniel W. Hardy
Manager, Station WHRC
Haverford College
Haverford, Pa.

Dear Mr. Hardy:

Mr. McKelvey, IBS Business Manager, has forwarded you January 17 letter, announcing the resignation of WHRC, based on the action of the Board of Directors of WHRC at a meeting held in mid-December.

We appreciate your prompt action in notifying us of this decision on the part of the Board of Directors, and of course desire to comply with the wishes of WHRC.

We feel, however, that it is most unfortunate that the Board acted without the knowledge that IBS had again secured the services of a national advertising representative for its Member stations. Notice of this went out to the stations in the enclosed Newsletter, which I believe you have by now seen.

You undoubtedly know that at the Governing Council Meeting last May the Council went on record as not desiring any station owing dues from past years to resign on that account alone. The Council felt that a payment of dues for the current year would be an act of good faith on the part of the station, and then the matter of dues for the past years could be dealt with by individual negotiation. I have no doubt that if you present the case of WHRC and past delinquent dues in writing to the Executive Committee, that when they bring this to the attention of the Governing Council the Council will act favorably in granting relief from this burden. We are all most anxious to build up a large group of satisfied stations in IBS, rather than to demand payment of obligations incurred by station executives who have by now left the campus.

The Executive Committee hopes that you and the Board of Directors of WHRC will reconsider the resignation of WHRC, and in the light of the above information chose to withdraw the letter of January 17, and again enter into the activities of the System. May we hear from you on this matter in the near future?

Yours sincerely,

David W. Borst
David W. Borst
Operations Manager

Executive Officers

GEORGE ABRAHAM, Chairman
DAVID W. BORST, Operations Manager
GEORGE I. MCKELVEY III, Business Manager
HERBERT B. BARLOW, Engineering Director
ANATOLE BROWDE, Station Relations Manager
HOWARD C. HANSON, Program Manager

Board of Directors

ROGER CLIPP, General Manager, WFIL, Philadelphia, Pa.
JOHN C. CRABBE, Director of Radio, College of the Pacific, Stockton, California
GUY DELLA CIOPPA, Assistant to Chairman of the Board, Columbia Broadcasting System, Hollywood, California

FRANKLIN DUNHAM, Chief, Educational Uses of Radio, Federal Security Agency, Washington, D. C.
ROBERT B. HUDSON, Director of Education, Columbia Broadcasting System, New York
LEO MARTIN, Chairman, Radio Department, University of Alabama, University, Alabama
MORRIS NOVIK, Executive Secretary, National Association of Educational Broadcasters, New York
JUDITH WALLER, Director, Public Service Department, National Broadcasting Company, Chicago, Illinois
HAROLD WEISS, Director of Radio, Southern Methodist University, Dallas, Texas



THE
OFFICE OF THE
SECRETARY OF THE
NAVY
WASHINGTON, D. C.

TO THE HONORABLE SECRETARY OF THE NAVY
FROM THE HONORABLE SECRETARY OF THE ARMY
SUBJECT: [Illegible]

[Illegible text block]

[Illegible text block]

[Illegible text block]

FROM THE I. B. S.

The questionnaires which accompanied Newsletter #50/51-1 have been coming in fairly well, but quite a number remain out, particularly those of Trial and Commercial Full Members. We wish to emphasize the importance of receiving answers to at least the first two questions from every station in the System. The information given in these two questions is vital if we are to keep our mailing lists accurate and complete.

Of the thirty nine full Members in the System, we have received 26 date twenty five questionnaires. This is a fairly good mailing average for a project in this kind, and we hope the remaining stations will get upon receiving this reminder. We have received returns from only seven of the many Trial Status groups, however; hence the explanation in the first paragraph.

If your station is a Trial Status group, and you feel you are not ready to accept national advertising, please fill out the questionnaire as completely as possible, and return it together with your application for full membership, if such application is not already pending.

The blanket network option, like all the questionnaires, is a matter of considerable interest to the Commercial Members and pending members. Eighteen of the Members who so far have returned the questionnaire have agreed to this blanket option. The others have found it necessary to make known certain reservations. To these we add that they submit at once to this office a detailed listing of those periods not now committed, and a letter granting us an option on those same periods. On this basis I think we can do business. We heartily thank those stations which have extended to us the blanket option because it will tremendously reduce the amount of clerical work here.

Our thought in asking for this blanket option was not to stifle efforts to sell local sponsors. We feel that if a national program does sometime in the future conflict with a local commitment, that the local sponsor will be willing to allow his program to be shifted slightly. Having his program contiguous to a national spot would enhance his local program, it seems to us. In your future dealings with local sponsors you can take this plan.

Of the Members who have so far responded nine say they are carrying the New York Times news telegram. These are all Eastern stations, so obviously the Times is not interested in advertising over the entire country. The stations receive no payment for reading this news over the air.

Six Members advise they are carrying the Housework program which is described in item eleven of the questionnaire. Many other stations have expressed an interest in this show. Sales Manager Dick Ryan is preparing a report on this subject for Mr. Clark, our representative.

706 Sanders Ave.
Schenectady 2, N.Y.

David W. Horst
Operations Manager

Feb. 14, 1951

CONFIDENTIAL-FOR STATION EXECUTIVES

- 1) Shown to the right is the address sticker in current use by us for your station. Is it correct? Note below any changes we should make. Can you add the name of a campus building used by your station, or a post office box number assigned to your station, or the postal zone number, which will give greater assurance that your station will get its mail? Note below:

Daniel W. Hardy, Mgr.
W H R C, Union Hall
Haverford College
Haverford, Penna.

- 2) It is our desire to mail complimentary copy of the IBS Bulletin to the Faculty Advisor(s) for your station, and also to the President of your institution, or the Dean having greatest interest in your station, whichever seems more appropriate. Given below are the names of those we have at present on these two mailing lists. Please indicate appropriate additions or changes.

Faculty Advisor(s)

President or Dean

Thos A. Benham

- 3) Give below the broadcasting dates for your station for the Spring semester of 1951.

- 4) How many students are enrolled in your institution? (If there are several branches physically separated, give the enrollment only for the branch you cover):

- 5) Break down the enrollment given above into men and women:

Men

Women

- 6) How many of the enrolled students are resident upon the campus in buildings covered by your station, or which it is reasonable to expect the station will some day cover? But does not now live in town or similar reason? (Do not include students who commute, or live in private rooming houses or other locations where it is not possible to install connections to your station).

- 7) How many students could listen to the station if they had radios in the places where they live? (This number cannot be greater than the number under question six. Also, this figure should not include any people other than students who may incidentally be able to receive your programs.)

- 8) In order to avoid excessive expense and intolerable delays in the solicitation of national advertising it is necessary that each station represented by IBS extend to IBS and its appointed representative a "Blanket Network Option" for the period of 6:00 PM to 12:00 midnight, Monday through Friday, during all the weeks that the station is broadcasting. This does not prohibit the sale of time during these periods to others, but means that if such time is sold by the station and it later on conflicts with a contract signed by IBS, that the spot sold by the station must be moved to allow the station to carry the announcement sold by IBS.

If your station agrees to the above "Blanket Network Option", indicate that here:

- 9) Indicate here any advertising which is not acceptable by your station, even though acceptable under the Business Code of IBS. (Hard liquor, gambling and horse racing betting and products claiming to cure are excluded by the Business Code.) (Other products sometimes unacceptable, though not ruled out by the Business Code, are beer and cigarettes)
- 10) Does your station now receive nightly telegrams of news from the New York Times?
- 11) Does your station now broadcast a weekly 15 minute world news broadcast compiled from an advance copy of Newsweek magazine and paid for by Newsweek?
DO YOU HAVE ANY OTHER NATIONALLY SPONSORED PROGRAMS?
- 12) Does your station now have a regular news broadcast? Describe.

Could you do a five minute campus news broadcast five nights a week?

- 13) Do you have any other programs which might be of interest to national sponsors? Describe, including format of program, and if possible, a sample broadcast recorded on disc or tape.
- 14) If possible, please send a disc or tape recording of one or several programs to give an idea of the kind of work being done on your station.
- 15) If possible, please send us photographs of your station in operation; these should include radio equipment and radio personnel operating it, in the same picture. These pictures should be 8 by 10 inch glossy photos, if possible, so they can be reproduced.

Return this questionnaire promptly. Do not hold it up for lack of recordings or photos; these can be sent later. It is imperative that we have the answers to the first 12 questions at once.

Station _____ College _____

Executed by _____ Position _____ Date _____

SEP 27 1951

TEMPLE UNIVERSITY
PHILADELPHIA 22, PA.

DEPARTMENT OF RADIO - SPEECH - THEATRE

RADIO INSTITUTE
RADIO WORKSHOP

DEBATE COUNCIL
UNIVERSITY THEATRE

February 15, 1951

Hello again,

Please forward to me, as soon as possible, a one hundred word statement telling of your program ideas and policies of station management. Similar statements are being submitted by the other stations of Region 3 of I.B.S. They will be compiled into a Region 3 Activity Report which is to be sent to the other I.B.S. regions around the country.

Sincerely,

Gordon McIntyre

February 28, 1951

Mr. David W. Borst
Operations Manager,
Intercollegiate Broadcasting System,
706 Sanders Avenue,
Schenectady,
New York

Dear Mr. Borst;

Enclosed please find two copies of a letter stating our reasons for withdrawal from IBS. I wrote this letter after considerable discussion with Gordon MacIntyre, Region Three Director.

As you will see from the letter, there is not much choice for us in the matter. If there is any way in which I can clarify the situation further, please let me know.

Yours very truly,

Daniel W. Hardy
Station Manager

Station Manager

February 28, 1951

The Executive Committee
Intercollegiate Broadcasting System,
706 Sanders Avenue,
Schenectady 2,
New York

Dear Sirs;

This letter is in reply to requests from David W. Borst, Operations Manager of IBS, and from Gordon MacIntyre, Director of Region Three of IBS.

As you know, Station WHRC has been unable to pay its dues to IBS for several semesters. WHRC, by action of its Board of Directors, has now decided to withdraw from IBS. The purpose of this letter is to make clear the reasons for this withdrawal.

Because of the size of Haverford College, which is something under 500, and the fact that it is not situated in a town seriously competitive in nature (or, in fact, in a town at all), WHRC is seriously limited in its financial expenditures. The station's advertising income is relatively small, because of the factors mentioned; its income from the Students' Association is small, and even this must be reduced because of the decreasing size of the college. Faced with technical and program costs in the vast improvements which are being effected in the Station, this slight total income is a very serious factor in the running of the Station. These costs have increased a great deal, furthermore, because of the present war emergency.

After considering the rising costs of operating this station, the Board of Directors voted to withdraw from IBS, rather than incur a debt for unpaid dues. They felt that the cost of dues in IBS was excessive when its benefits were considered and when the money turnover of WHRC was considered.

My personal feeling in the matter is that IBS, despite the fact that it benefits all stations equally, should consider the financial income of the station concerned, when exacting dues. A very good case can be made for this view.

I want to emphasize the fact that WHRC is not anxious to withdraw from IBS; it is necessary, however, when the factors mentioned above are considered. For this reason, we desire our withdrawal to be an honorable one. If there are any questions about our position, I should be glad to answer them.

Yours very truly,

Daniel W. Hardy

Daniel W. Hardy
Station Manager

NEWS : THE A S H N NEWSLETTER
SWARTHMORE COLLEGE, PENNSYLVANIA

First big news from SN is POLITIX: we've had an election, minus the brass bands and free beer for all, but we have a new Station Manager, namely, your correspondent. He's a soph, afraid of the draft like all the rest of us males, and moved up from the post of Chief Announcer. Not too big a shakeup in the rest of the staff, but here are a few new names: Harry Cowell, '54, Chief Annr, Pete Salinger, '52, Chief Engineer, and Geoff Watts, '54, chief wiresplicer, or Technician.

We're also expecting a New Arrival, twins, in fact: two Magnacord M-6 tape recorders. Now if the College would only give us decent studios to use 'em in.....

OUR LISTENERS, bless them, responded nicely to our recent poll, and the results surprised us, with the result that our program schedule has gone through some changes. People actually do listen to the radio from 7-8 a.m., when we air the Lawn Patrol. We were shocked! The Y.P. was used as a training ground for announcers, but now we're assigning good announcers to the show, with apologies for last term. We're on the air from our studios some 27½ hrs. a week, plus 24 hours' worth of classical music from the Cutting Collection, the College library of recorded music, which we carry in the afternoons. The rest of our 119-hour broadcast week is taken up with relays from Philly FM stations. Poll showed demand for classical music only from 9 to midnight, and we revised accordingly. Other Poll notes: we now relay "The SN Today" in response to Big demand..... RT's from Radiodiffusion Francaise good listening (there are not).....demand for more campus news and student talent.....top listening hours 10 to 12 pm.....our sports broadcasts, and we do a lot of 'em (all home & away football and basketball games, plus wrestling occasionally) turned out to be more popular than we thought..... 70 % response on poll.....they do love us after all.....

Lecture series on "Civil Rights & Academic Freedom," sponsored by the Cooper Foundation, being broadcast & recorded by SN. Big names in academic world, including, Henry Steele Commager, Curtis Bok, Walter Gellhorn, etc. If you'd like RT's of lectures, further info on series, etc, don't hesitate to write us.

SNEWS continued.....

A QUESTION for Alan Nielsen, Rutgers' WRSU: can you give us any advice on the best and cheapest ways to soundproof what studio facilities we do have? We'd like to get your ideas, in case we get some money someday, somehow....

Our format, by the way, has been revamped, and we are keeping a log these days, in case we ever go on FM. As we are, we don't try to be too fussy with FCC regulations on the subject, but this is a Good Thing, nevertheless, in that our Programming department has records to look back on and say to advertisers "See? we did read your spot!" We don't, as a rule, go out after advertisers, but we do have a few.

It's getting late, and I'm forcibly reminded that this is an Academic Institution by the growing pile of back work on my desk. Pardon my typing, my roommate's typewriter and his lousy carbons. I need a secretary, female, luscious, co-operative.....any girls want to transfer to Swarthmore?

Goodnight and Good Broadcasting to all,

Morton Miller

Mort Miller
Station Manager, WSRN
Swarthmore College.

P.S. We'll have more SNews when the ~~last~~ letter goes out again in March. This is just a special spot announcement about late developments at WSRN, 640 on your dial, the Swarthmore Radio Network.

M.

APRIL NEWSLETTER

Temple

SOME SAY the first hundred years are the hardest. We'll settle for the first few weeks (of broadcasting) being the hardest. But now that that period of programming and re-programming, assigning and reassigning, that period of one announcer when there should be two and two announcers when we only need one is over we can all settle back and catch up on the History and English and German homework that is piling up all over the place.

IN OUR last opus we mentioned a few of the program ideas we hoped to use this semester. The following are a few of the ideas which turned into much-welcomed realities. 1. "History is my Beat" Remember "CBS is There" which was later called "You are There"? This is the same type of show except the event in History is written up by a newspaper man not broadcast by a bunch of newsmen who can ad-lib well from a printed page (as was the CBS show). 2. "Nothing like a dame" a "Leave it to the Girls" type of Show" (Nuff said). 3. "Vignette" A fifteen minute adaptation of a short story which is read by only one person. This is not a true drama show but a narration.

EVERYBODY'S BEAMING because we finally got some new equipment worth talking about. First, our coverage has been increased by the addition of a new transmitter in Curtis Hall one of the Girls Dorms. This addition made us eligible for an editorial in the campus paper "Temple News" which was an admission that we were finally fit competition in the giving-the-students-campus-information business. Our other piece of new equipment is a beautiful new TAPE RECORDER (the transmitter should have been in caps too....). It's a Magnicord and a very well-put-together piece of machinery.

SWARTHMORE's WSRN sends along this valuable information...The U.N. puts out some interesting and informative ETs which can help keep the campus abreast of UN happenings. There are 2 shows available. ~~THEY ARE~~ They are (in order of availability) "THE U.N. STORY" weekly 15 minutes. Current Series "Citizens of the

World" featuring stories about Bunche, Nehru, etc. Others have info on UNESCO, WHO, Security Council, etc. The second show is "THE U.N. TODAY" a daily 15 minute ET on the work in the UN in the previous Twentyfour Hours.

SPEAKING OF transcriptions, the IBS Region Three Round Robin is coming along fairly well. We can always use more discs from you... The more discs, the better the Round Robin. There is a slight slow down on the Round Robin at present because the reviewing board is listening to all discs as they come in.

THAT WINDS up the notes for now except for one very very very important note:-
REMEMBER THIS DATE: APRIL 14 L(4L (That means 1951) THAT'S THE DATE OF THE SPRING
I B S REGIONAL MEETING.....DON'T FORGET THE DATE...

Good Broadcasting,

Charlie Shaffran
Charlie Shaffran

Lehigh
Radio
Network

WLRN

640 KC

Intercollegiate
Broadcasting
System

NEWS LETTER

Vol. 1, No. 3

Lehigh University, Bethlehem, Pa.

March, 1951

In March two things are inevitable: taxes and hour exams. Take your pick: the "opportunity to improve your grades"; the opportunity to pick up the latest and greatest in static and surface noise from WLRN. (Taxes are better left alone.)

* * *

SO YOU WANNA HEAR THE EASTERNS? Uh, uh; not this year. Penn State (site of this year's matches March 9 and 10) ruled its campus station couldn't broadcast the meet, and the Eastern Intercollegiate Wrestling Assn. backed 'em up by ruling NO station could broadcast if Penn State's couldn't. Penn State's argument: broadcast hurts the gate receipts. Our reply: aaaah. One consolation: WLRN WILL broadcast the Nationals from Grace Hall.

* * *

PROGRAMMING: Upcoming in next six weeks: four network drama shows in cooperation with the English-Speech Radio Workshop. First production: "The Little One," by Al Morgan. Thespian blood at present being fed intravenously to the transmitter, but plasma is on the way.

Twenty-eight would-be Arcadia politicians aired platforms and qualifications in five panel discussions broadcast last month.

Scheduled for this month: 554 hours of blissfully dead air (plus 220 or so of sports, news and entertainment). Sponsors are being carefully screened for the 554.

* * *

BUSINESS: Speaking of sponsors, Fred Neuter's new advertising campaign is under way. Aim: to bombard every local merchant with pamphlets, personal contacts and follow-ups.

Out this month: WLRN's deskpad-size University Telephone Directory, 4.0 source of publicity and local ad revenue for the station.

* * *

ENGINEERING: Four on-campus fraternities have been hooked (up) in engineering's new cover-the-mountain-with-audio campaign; the rest will follow shortly. Off-campus hookups "look like a future project," Station Manager Ivan Park admits.

Engineering is aiding work on sound, lights, wiring and such for 1951 Spring Music Festival, upcoming next month. Programming may tape portions of the fourth annual extravaganza for rebroadcasting.

* * *

MANAGER'S CORNER: Thanx to Earl M. Schaffer's Lehigh Printing Co. for aid in setting up and printing NEWS LETTER's stationery . . . Would like to hear from alumni as to whereabouts and such for inclusion in next edition . . . Entire station soon to undergo face-lifting: new office, new paint, new record racks.

WRSU

630 on your dial

RICHARD S. SECLOW '51
Station Manager

BILL PAWSON '51
Program Director

CARL FRAHN '51
Business Director

ALAN NIELSEN '51
Technical Director

RADIO RUTGERS

Box 155, Rutgers University

New Brunswick, N. J.

N. B. 2-1052

Hello there:

Well, a month has rolled past and here we are again for better or worse.

Speaking of worse, nobody has put in a bid for those hillbilly records yet, and so we regret to announce that this stupendous offer is still open. On our classical "L P" quest we have had slightly better luck however. So far we have heard from the Mayan Society and Coliseum Record Companies both of Boston, and we have received a quantity of disks from both of these companies. In addition Coliseum has made us a wholesale distributor so that we are now able to offer 35.76 "L P" records to our student body (and anyone else) for 33.78 and on each record the station makes \$1.38 as the price that we pay the company is only \$2.00. It's really quite a deal, and we are trying to work it with some of the other companies. If we have any more luck we'll pass it on to you in the next letter.

The Rutgers basketball team this year is in a rut, or due to the lack of height one could say in a hole, but it just isn't winning any games. Despite the poor record all of our broadcasts (home and away) have had sponsors and WTC in New Brunswick takes a direct feed from us for which they pay sustaining rates. So while the team is in the red, WRSU is in the black as far as remotes are concerned.

Until next month, Good Broadcasting.

Shelly Moreland
Sales Director
WRSU

WKCR

KING'S CROWN RADIO • COLUMBIA UNIVERSITY • NEW YORK 27, N. Y. • UNIVERSITY 4-3200



2 March 1951

TO--Region Three NBS Stations
FROM--WKCR, Columbia University, New York City

WKCR started out the new term with a 60 hour "Medcap Marathon" broadcast. Sponsored by a local restaurant, the broadcast lasted from 9:00 PM Friday February 24th until 9:00 AM Sunday February 25th. Twelve engineers and thirteen announcers were used on the show, which featured popular music, with telephone reports from listeners. Parts of the Marathon were devoted to a dramatic serial entitled "The Deaf Man-Private Ear." The Saturday night attraction was a remote pickup of the band and entertainment from a dance held on campus.

WKCR's Special Events Department has been kept busy during the last few weeks recording interviews with such leading New York and network radio personalities as Ben Hunter, Arthur and Frank, Symphony Sid, and Walter Winchell. Through the cooperation of the American Broadcasting Company, we obtained an interview with George Shearing during his recent engagement at Birdland.

Speaking of interviews, on a recent broadcast from the Moon's Den, the campus social center, one girl, asked what went she did, explained that she was a "cluffer." That was not correct, but when she explained further that she stuffs pineapples in olives, we thought that we had heard everything. Oh, well, someone has to do it.

Another WKCR interview type program, The U.N. Review, which features as guests prominent U.S. and foreign delegates to the U.N., has recently been rebroadcast by the Voice of America to various parts of the world.

Beginning Monday, March 5, we will broadcast a series of lectures presented by the Institute of Arts and Sciences at Columbia. The topic is, "The Citizen Looks at His World Today." The speakers will include: General George C. Marshall; Dr. Ralph J. Bunche; Judge Harold R. Medina; Dr. Charles R. Johnson, President of Fisk University, Nashville, Tenn.; and Dr. John R. Lanning, prominent Nuclear Physicist and Dean of the Columbia University School of Engineering.

For two weeks last month, WKCR aided Time magazine in an advertising campaign aimed at college students and faculty. This was the first venture of this sort for Time.

WKCR's top writer and producer, Ernest A. Chambers, recently had a script accepted for the CBS 2nd Christian program. Entitled "Smart Alec", the story was scheduled on February 26th, starring Jean Marshall and Cliff Arquette. For his WKCR program "Imagination", Chambers has adapted for radio "The Miracle of Saint Anthony" by Maeterlinck, and "Sinner Agonizes" by Milton. He has written and produced many other scripts in his year and a half with WKCR. Chambers, a Columbia graduate, is a resident of Atlantic City, New Jersey.

Yours for bigger and better programs and a higher and higher excess profits tax,

John J. Crer
John J. Crer
President WKCR

Richard E. Altberger
Richard E. Altberger
General Manager, WKCR

REGION TEN

INTERCOLLEGIATE BROADCASTING SYSTEM

in regular session assembled, Los Angeles, California, March 3, 1951.

* * * * *

WHEREAS, the Intercollegiate Broadcasting System in philosophy is designed to render definite cultural, technical, administrative, program, and organizational services to college radio nationally, and

WHEREAS, the Intercollegiate Broadcasting System, with its present and potential membership can offer these services, and

WHEREAS, the Intercollegiate Broadcasting System may render additional services to college life both socially and academically, and furthermore, that it may render valuable services to the broadcasting industry, and

WHEREAS, the Intercollegiate Broadcasting System is not now operating to its full capacity, and

WHEREAS, we believe the weakness not to be in the fundamental philosophy of the System but rather in its:

lack of coordination with college radio among its executive

lack of development in ideas among its executive personnel, due to the infrequent change in personnel

lack of integration between corporate and executive personnel and its lack of integration of student personnel within the Executive Committee,

BE IT RESOLVED, AND HEREBY MOVED, THAT

1. The corporate and executive functions shall be integrated by the following constitutional changes:

- A. The President of the Corporation shall also be Operations Manager of the System;
- B. The Vice President of the Corporation shall assume the duties now assigned to the Chairman of the Executive Committee;
- C. The Secretary of the Corporation shall also be Program Manager of the System;
- D. The Treasurer of the Corporation shall also be Business Manager of the System;
- E. All members of the Executive Committee shall be members of the Board of Directors of the Corporation.

2. The System shall be integrated with college radio by the following steps: The Operations Manager, Program Manager, and Business Manager of the System shall be members of the college radio stations of member colleges of the Intercollegiate Broadcasting System.

3. The System shall have further student representation through the following: All Executive Committee positions, with the exception of the President, shall be student elective positions.

The Executive Director, being largely an advisory position, need not be directly connected with college radio.

The Vice President, being largely an advisory position, need not be directly connected with college radio.

4. The System shall have further student representation through the frequent change of officers, by introducing the following into the Constitution:

- A. The faculty positions, and the position of Vice President, shall have a tenure of two years;
- B. The student positions in the Executive Branch shall have a tenure of one year (recognizing that most students in these positions will be seniors), and furthermore
- C. No elected officer may succeed himself in office.

5. The Executive Council shall be elected by the governing council at its annual meeting. Order of election will be as follows:

- A. The nominating committee chairman will be selected by the president. The president shall also name one other member of the committee. The chairman of the committee shall name another member of the committee.

No two members of the committee shall be from the same IBS region.

The committee shall submit a list of names for each position under consideration.

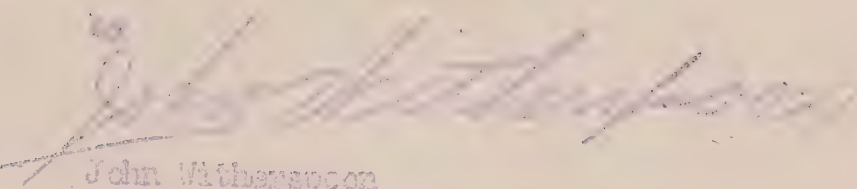
Of three persons for one position, no two may come from the same IBS region.

The governing council shall be notified of the nominations.

Members of the Governing Council shall be notified of the nominations

30 days prior to its annual meeting, and such nomination shall be accompanied by a document on the candidate available to allow members of the council to make intelligent decisions in the election.

March 3, 1951
Los Angeles California


John Witherspoon
Director, Region 10
Intercollegiate Broadcasting System

N R T I STATE UNIVERSITY

MAY NEWSLETTER

Well, Easter vacation is over and everyone who had to recuperate after the vacation is back. Things are popping along at the usual mid-semester pace and we're not having too much trouble keeping the programs that go on the air similar to what the log calls for.

We've added a few new shows to our logs recently. The first, and the easiest to talk about, is a live singing show featuring a student talent, Charlene Becker. The show is called "Love Letter". The format is of the "Lonesome Girl" variety (sound familiar?). Another live music show which is getting quite a lot of attention around campus is a show called "Music for Moderns". It features a five piece instrumental combo. Although we don't publicise the show very much, the boys draw a good sized audience down here to the station every week. These bring our live music show total to six.

Before I go any further I feel an apology is necessary. I said our new tape recorder was a Magnicord or sumptin'. It's actually an "Aspro". It makes a difference?

Plans for the Production we're running here . (the word "Clinic" should come between the "Production" and the "we're") are in full swing. It looks like April 27th and 28th are going to be two interesting and informative days. We sincerely hope you can come.

I'm late for class so I hereby bring this newsletter to a close. Pardon the many errors. I'm trying to learn to touch type. These are the results.

Until next month:

Good luck and Good Broadcasting

Sincerely,

Charlie Shaffran
Charlie Shaffran

Lehigh
Radio
Network

WLRN

640 KC

Intercollegiate
Broadcasting
System

NEWS LETTER

Vol. I, No. 4

Lehigh University, Bethlehem, Pa.

April, 1951

When April showers come your way . . . Why not come in out of the rain and calibrate to 640? Not too dry, not too sticky -- it's the right combination of the best in campus talent.

* * *

AND THE WALLS CAME TUMBLING DOWN: Major maneuver of the month was removal of the partition between front office and master control. Aim: A bigger and better office with room to move around.

* * *

PROGRAMMING: Now playing Wednesday at 10 p.m.: The Evolution of Jazz, a study of modern music from Dixieland to bop, written and narrated (with appropriate recordings) by a lady music student, graduate of Mary Washington College. Now playing every day from noon to 1 p.m.: Noonlight Serenade, 55 minutes of music guaranteed to aid digestion, plus 5 of world news and local weather. Now playing Thursday at 7:55 p.m.: Lehigh University News, compiled and reported by Program Director Harvey Muller in cooperation with Lehigh's Radio Workshop. Joint production of Workshop dramas continues apace.

Sportswise, the Eastern Intercollegiate wrestling bouts were aired after all -- secondhand from WOPA, which got results by telegraph and dubbed in sound. The National Intercollegiates were broadcast grunt by groan from Grace Hall. Now playing at a new time: Sports Review, nightly at 8:45.

Innovation: Complete files of all scripts will provide backlog for future programming and material for roundups of campus news and sports.

* * *

BUSINESS: There's \$1½ million waiting for local businessmen who sell to the Lehigh market, Ad Chief Fred Meuter says, and he shows them how to get it in his two-color four-page leaflet aimed at "Mister Merchant." First week of the new campaign brought forth four-count-'em-four new sponsors.

Innovation: New budget allocations and running balances keep each department informed of its financial standing.

* * *

ENGINEERING: Parts and J. Pluvius are all that stand in the way of complete on-campus coverage. Cost to each fraternity: \$10. Next on the hookup schedule: Fraternities on Packer Ave. and Adams St.

Just built: Trim, compact unit for remote broadcasting; spare program amplifier for work on odd jobs and in emergencies.

* * *

MANAGER'S CORNER: Visit to Lafayette's WJHR in Easton yielded plans for tape network and possible inter-campus sports broadcasts . . . Roll out the red carpet for Freshman Mort Shapiro, who donated just that -- a red carpet -- for the renovated office-and-lounge . . . Many thanx to all station personnel for generous contributions to new construction -- big studio-warming upcoming soon.

WRSU

630 on your dial

RICHARD S. SECLOW '51
Station Manager

BILL PAWSON '51
Program Director

CARL FRAHN '51
Business Director

ALAN NIELSEN '51
Technical Director

RADIO RUTGERS
Box 155, Rutgers University
New Brunswick, N. J.
N. B. 2-1052

Hello there,

This is Radio Rutgers back again to give to you its monthly report of happenings and accomplishments at the State University of New Jersey.

First thing that we have to report is that we are broadcasting eight home and two away games of our baseball team. Those games are also being carried by W.C.T.C. (New Brunswick) and they have agreed to pay sustaining rates and all line charges for this package. Needless to say, we also are trying to get sponsors for the games.

On our quest for classical "LP's", we have not had the success that we had hoped for. A lot of the companies have not answered as yet but we are now getting records from Alco, Colosium, Stradivari, and The Haydn Society. We hope that by the next letter the results will be a little better.

If any of you are still having trouble with popular record releases, Bill Pawson, our Program Director, will be at the I.R.S. meeting on the 27th and he states that he will be happy to talk with any of you about this subject.

Memo from Al Nielsen, our technical director, to Swarthmore College. There is a cheap way to soundproof and there is the good way so to the same job. The cheap way is to get sack cloth and tack it to the wall in a series of "pleats". This is also known as the dusty way because after a while if it isn't cleaned it really collects it. The good way is by using acoustical caulk. This costs a little more money but it is really worth it in the long run. There is also a sponge substance on the market that is used for sound proofing, but after a few years it flakes and is a poor investment. Whatever you do don't ever soundproof, because there should be a little "bounce" to your studios.

In the past months we have had quite a few visitors from other college stations, and also some from WJL in New York, who have dropped in on us. To any of you who are within the range of this letter and who are in or near New Brunswick, please feel free to come up and see us at any time.

Well, that's about all for us until next month - or better yet until the 27th at Temple - Good Broadcasting!

Shelly Moreland
Shelly Moreland
Sales Director

U2R2U

James M. McNally
Special Features Dept.
Business Agent W.M.U.H.
1218 W. Broad St.
Bethlehem, Pa.

Gordon McIntyre
Programming Director-W.M.U.H.
Director of Region Three I.B.S.
Dear Gordon and all members of I.B.S.,

Another month has rolled around and W.M.U.H. is happy to say that it has pushed forward to greater goals in the fields of radio. We are a new organization and we still have much to do before we will have acquired the peak which we are striving to attain. Through I.B.S. we have recognized a few ideas which we are hoping to indoctrinate into our program.

Last week we were fortunate in getting a wire recorder which has proven to be very valuable. Edward Carty is making good use of it in his candid mike program. We have also used it to tape a basketball game. Our intentions are to tape all basketball games in the future since this attempt has proven so successful. We are also trying to get the college dance band to participate in the radio station as a studio band.

A few weeks ago we had a visit from the members of the Lehigh University Staff but we were still in the process of repairing and trying to find a bug in the transmitter. We finally found the bug nestled away in a secluded corner and now we are operating as usual. We were glad to hear from Lehigh and we intend to return the visit very soon__ thanks for the compliment by your visit men.

Well, that is about all for this month. Before we sign off, however, W.M.U.H. would like to send over its air-waves a wish for GOOD BROADCASTING to all members of the I.B.S..

Yours truly,


James M. McNally

FINAL SPRING, 1951 REPORT: REGION 10, INTERCOLLEGIATE BROADCASTING SYSTEM

(including mail vote reports and final voting)

MEETING: Los Angeles, California, March 2 and 3
in conjunction with the WESTERN RADIO-TELEVISION CONFERENCE

* * * * *

There were two scheduled student meetings at the Conference. The first was held at 9:00 AM March 3 at the ABC Television Center. The other was at 4:00 PM March 3 at the Hancock Foundation, University of Southern California.

Stations represented at both meetings were from Washington and California. They were:

KEMC, Eastern Washington College of Education, Cheney, Washington

KAPC, College of the Pacific, Stockton, California

KKLU, Loyola University, Los Angeles, California

KWJC, Modesto Junior College, Modesto, California

KCSC, Chico State College, Chico, California

KTRU, University of Southern California, has suspended operations and was not represented.

KZSU, Stanford University, KUOI, University of Idaho, and KHM, Saint Mary's College, wrote in advance that travel expense would prevent their participation.

It was initially decided that although exactly half the stations were represented, they would consider themselves a quorum due to the fact that other stations had reported in advance their reason for being absent, with the stipulation that major issues would be submitted to other stations for a mail vote. Since relatively few IBS stations were represented, although the total student representation was large, rules of procedure were modified to allow discussion from all candidates. However, only official delegates would be recognized in station policy matters and each station would have but one vote. The non-IBS stations, both future members, were allowed participation in discussion, but no vote.

After opening formalities in the shorter morning session, the Regional Director, after explanation and discussion from the floor, put to a vote the question of continued IBS affiliation. (Complete background has been sent to each station in the form of periodic reports following the fall meeting at Stanford University, at which the question had originally arisen.)

Regarding the question of continued affiliation with the Intercollegiate Broadcasting System, three alternatives were brought forth: (1) Remain with the System as it stands, accepting the plan of regional support. (2) Withdraw completely with the stipulation that a regional organization on the lines of the Western Intercollegiate Network would be set up. (3) Remain with the System but suggest changes that would make it more acceptable to its members. It is assumed in this section that the plan of regional support be accepted. Point (3) was approved unanimously.

Since it was apparent to the delegates that the rest of the meetings would hinge on that decision, it was declared final, but the plan for modification of IBS would be put to a mail vote of the stations. A committee was named to draft the amendment. The Director asked each station to name one delegate to the committee. The non-IBS stations were represented, since the result would affect their future standing in the System, but they had no vote on the Committee.

First order of business in the afternoon meeting was submission by the Director of the formal resolution. Changes were made by the membership in qualifications for Engineering Director and in the method of nominating national officers. The resolution, as amended, was passed unanimously. Subsequently it was passed unanimously by mail vote of the remaining member stations.

On a motion from the floor, the Director was instructed to offer to the California State Committee on Adult Education the facilities of member colleges in their development of a tape network for adult education. Both production and distribution facilities were offered. Contacted was Harlan H. Adams, Executive Dean, Chico State College. Mr. Adams has subsequently been contacted. The offer was considered most gracious, and has been presented to the full commission. At this date no further action has been called for by that Commission.

Elections were the next business. The stations voted unanimously to retain the present Director and Advertising Manager until May 15. This was done due to the fact that a previous motion had allowed nominations to come by mail until March 20, and it was felt a new set of officers elected by mail could not be expected to take effective control immediately.

Two nominations were made for the respective positions at that time. Following mail nominations, the original nominees were retained. New officers for Region 10, Intercollegiate Broadcasting System, are:

Regional Director: Ramona Miner, KEWC

Regional Advertising Manager: Beth Miller, KABC

There being no further business at the meeting, the session was adjourned.

To give a complete summary, our unscheduled meeting will be reported upon. Heads of all stations represented met with the Regional Director the night of March 2 to plan the general outline of the conference. The meeting was called by the Director due to the short time allotted IBS in the regular sessions. Meeting was held in the Drake Hotel, Los Angeles. There the broad time schedule for the conference was outlined. This was the only other meeting held.

Final report submitted April 12, 1951

John Witherspoon
John Witherspoon, Regional Director

- Waldo Hobbs - Handbook of Broadcasting (45.00) (McGraw-Hill)
 Albert Curves - Radio Publ. Directory (Houghton Mifflin)
 Eric Pearson - Radio Publ. Handbook (Ginn Press) (D. C. Heath)
 " " - Handbk. of Radio Writing (Little, Brown, & Co)
 Chester + Garrison - Fund. of Radio + Television (Appleton-Century)

11

[IBS]

possibility of advertising because of excess profits tax.

recommendation for national program (for radio stations)

no FCC inspection unless complained about.

free consultation re advertising on television

Law will be no different for non-IBS stations

IBS acts as agents for national advertising agencies.

Advantages -

have an org to stimulate activity

basis of solidarity

IBS bulletin

handbook (see the folder)

special activities

put in personal efforts in order to do (45.00)

11

Regional IBS Meeting

regional paper - by Jan 5 - Columbia (Feb. 5)
 by Feb. 5 - Hagerford (March)
 by Mar. 5 - Penn State (April)
 by April 5 - Swarthmore (May)

one letter to each station + IBS head office

• at WRTT

IBS REGIONAL #3.

WREC

"This is Mike" Local character (and editorial)

"Okay Dinky" - quiz show - panel of 2 people / moderate syllabification - 'mits'

Candid Microphone - sound pickup behind table (or behind) to cut out background noise

interviews / notes

Musical "Star of the Week"

looking before announcing

one meeting out

class annunc. that

write as you talk

Script Exchange Dept. Fed. Educ. Com. Washington DC

IBS Scripts - Jacksonville, Ill.

assistants - let them do all the work. (Robert)
never countermand

SALES

let new men service old accounts

let old men get new advertising

public relations book

service old acct's

flyers

possibility of sponsor by
H.C.

Poll - how

what they want - do not want

commercials -

who are listeners and others

George Eastman

WSPR recordings

hit MGM -

London for classics

Mercury for classics

RCA Victor



INTERCOLLEGIATE
BROADCASTING
SYSTEM

706 SANDERS AVENUE, SCHENECTADY 2, N. Y.

WKCR, COLUMBIA UNIVERSITY, NEW YORK 27, NEW YORK

September 29, 1951

Station Manager
WHRC
Haverford College
Haverford, Pa.

Dear Sir:

It has come to my attention that WHRC resigned from the Inter-Collegiate Broadcasting System several ~~months~~ ago because it could not keep up dues payments.

You will be interested to know that the Governing Council of IBS recently made a change in the dues rates. The new rates are \$25.00 annually for full Member stations and \$35.00 annually for Trial Status groups. We feel that the annual dues for full Members are low enough now to fall within the budget of all college stations.

In view of the reduced dues rate, and the increased prospects of obtaining advertising through IBS now that the System has contracted with a national advertising representative, I believe you will find it to the advantage of WHRC to seriously consider re-joining the Inter-collegiate Broadcasting System at this time. Our representative has already gotten sizeable contracts for IBS stations, and it is quite possible that you might get enough advertising revenue to cover the dues payments.

I am enclosing for your information and convenience a summary of IBS activities and an IBS Membership application.

Hoping to hear from you soon, I remain

Sincerely yours,

Richard E. Pittenger

Richard E. Pittenger, Sales Mgr.

Executive Officers

GEORGE ABRAHAM, Chairman
DAVID W. BORST, Operations Manager
GEORGE I. McKELVEY III, Business Manager
HERBERT B. BARLOW, Engineering Director
ANATOLE BROWDE, Station Relations Manager
HOWARD C. HANSON, Program Manager

Board of Directors

ROGER CLIPP, General Manager, WFIL, Philadelphia, Pa.
JOHN C. CRABBE, Director of Radio, College of the Pacific, Stockton, California
GUY DELLA CIOPPA, Assistant to Chairman of the Board, Columbia Broadcasting System, Hollywood, California

FRANKLIN DUNHAM, Chief, Educational Uses of Radio, Federal Security Agency, Washington, D. C.
ROBERT B. HUDSON, Director of Education, Columbia Broadcasting System, New York
LEO MARTIN, Chairman, Radio Department, University of Alabama, University, Alabama
MORRIS NOVIK, Executive Secretary, National Association of Educational Broadcasters, New York
JUDITH WALLER, Director, Public Service Department, National Broadcasting Company, Chicago, Illinois
HAROLD WEISS, Director of Radio, Southern Methodist University, Dallas, Texas

INTERCOLLEGIATE BROADCASTING SYSTEM
Membership Application

College: _____

To:
Executive Committee
Intercollegiate Broadcasting System
706 Sanders Avenue
Schenectady 2, N.Y.

Date: _____

Gentlemen:

The _____ operating station _____
(Name of organization) (Call letters)
desires to apply for Membership in the Intercollegiate Broadcasting
System. In accepting Membership in the Intercollegiate Broadcasting
System we, the undersigned, certify that the _____
(Name of organization)
agrees to comply with the articles of the Constitution and the
Codes of the Intercollegiate Broadcasting System as established by
the IBS Governing Council and agrees to pay the established annual
dues of forty dollars (\$40) for Member Groups of which twenty five
dollars (\$25) is for fifty (50) subscriptions to the IBS Bulletin.

The plans for operating this broadcasting station have been
approved by _____ who is _____ of
(Name)
the college, university. A Faculty Advisor, _____
has been appointed.

_____ (Signed)	_____ (Title)
_____ (Signed)	_____ (Title)
_____ (Signed)	_____ (Title)

Trial Status.....Groups with non-profit, educational, campus-limited broadcasting
facilities contemplated or under construction. Annual dues \$25.
Membership.....Groups operating non-profit, educational, campus-limited broad-
casting stations in accordance with all IBS Codes, and repre-
sented on IBS Governing Council. Annual dues \$40.
Affiliate Station.....Broadcasting or programming groups, in colleges, but no oper-
ating non-profit, educational, campus-limited broadcasting sta-
tions. Annual dues \$15.

All application blanks available upon request.

Membership Application

DO NOT WRITE HERE:

Received: _____

Approved by:

Chairman: _____ on _____

Operations: _____ on _____

Engineering: _____ on _____

Business: _____ on _____

Program: _____ on _____

Sales: _____ on _____

Public Relations: _____ on _____

Regions Coordinator: _____ on _____

Station Relations: _____ on _____

Certificate sent: _____

Signed: _____

OUTLINE OF THE PURPOSES AND ACTIVITIES OF THE
INTERCOLLEGIATE BROADCASTING SYSTEM

- I. Encouraging cooperation among campus radio stations:
 - A. Holding meetings of member station personnel
 - B. Helping stations keep in touch with each other
 - C. Establishing regional organizations.
- II. Acting as clearing house for information concerning campus radio:
 - A. Providing information for Members
 - B. Providing information for Trial groups
 - C. Providing information for colleges interested in starting campus stations
 - D. Providing information to the FCC and similar agencies
 - E. Providing information to national advertising representatives and potential sponsors
 - F. Providing information to the general public, and others
 - G. Collecting information needed for A to F above.
- III. Acting on behalf of the Members collectively:
 - A. Representing the needs of campus radio to the FCC and similar agencies
 - B. Representing the members to music licensing agencies
 - C. Representing the members to a national advertising representative
 - D. Representing the members to sources of program material.
- IV. Establishing standards for the setting up and operating of campus stations:
 - A. Requiring approval of college administration for acceptance in Trial Status
 - B. Requiring acceptable transmission system for admission to Member status
 - C. Requiring minimum facilities for admission to Member status
 - D. Establishing codes of operation for campus stations and the organizations operating them.

These purposes and activities have been approved by the Governing Council and hence they form the program of the Intercollegiate Broadcasting System.

Subscription prices: Five dollars in advance for one year; \$6.00 for two years; \$10.00 for three years. Single copies, fifteen cents. Payment in advance. All communications should be addressed to the Editor, The Journal of the American Medical Association, 535 North Dearborn Street, Chicago, Ill. 60610.

Advertisements: The Journal of the American Medical Association is a national publication and is read by the largest number of physicians in the world. It is the only medical journal published in the United States which is read by the majority of the medical profession. It is the only medical journal published in the United States which is read by the majority of the medical profession.

Copyright, 1934, by The American Medical Association. All rights reserved. Printed at the Chicago Press, Chicago, Ill.

1. The Journal of the American Medical Association is a national publication and is read by the largest number of physicians in the world. It is the only medical journal published in the United States which is read by the majority of the medical profession. It is the only medical journal published in the United States which is read by the majority of the medical profession.

2. The Journal of the American Medical Association is a national publication and is read by the largest number of physicians in the world. It is the only medical journal published in the United States which is read by the majority of the medical profession. It is the only medical journal published in the United States which is read by the majority of the medical profession.

3. The Journal of the American Medical Association is a national publication and is read by the largest number of physicians in the world. It is the only medical journal published in the United States which is read by the majority of the medical profession. It is the only medical journal published in the United States which is read by the majority of the medical profession.

THOMAS F. CLARK CO., INC.

RADIO SALES REPRESENTATIVES

CHICAGO

INDIANAPOLIS

DETROIT

KANSAS CITY

ATLANTA

SAN FRANCISCO

205-217 EAST 42ND STREET, NEW YORK 17 N. Y.

October 19, 1951

Dear Sir:

Our company represents the Intercollegiate Broadcasting System in the national advertising field. We have been working on a large national account that looks as if it will develop.

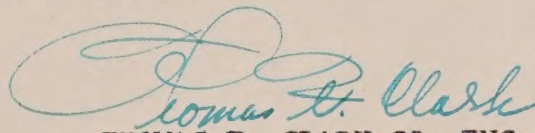
However, this particular advertiser is interested in using a number of college radio stations in addition to those that are members of IBS providing the business can be handled through IBS.

Your station is one being considered and we therefore would appreciate it if you would fill in the attached questionnaire and let us hear from you by return mail. A self-addressed envelope is enclosed for the convenience of your reply.

For your information the advertiser interested is one of the large publishing houses of the country and therefore a very desirable client.

It is important that we hear from you by return mail and your immediate response will be greatly appreciated.

Yours very truly,


THOMAS F. CLARK CO. INC.

TFC:m

THOMAS F. CLARK COMPANY

RADIO SALES REPRESENTATIVE

October 18, 1931

Dear Sir:

Our company represents the International Broadcasting System in the national advertising field. We have been working on a large national account that looks as if it will develop.

However, this particular advertiser is interested in using a number of college radio stations in addition to those that are members of IBS providing the business can be handled through IBS.

Your station is one being considered and we therefore would appreciate if you would fill in the attached questionnaire and let us hear from you by return mail. A self-addressed envelope is enclosed for the convenience of your reply.

For your information the advertiser interested is one of the large publishing houses of the country and therefore a very desirable client.

It is important that we hear from you by return mail and your immediate response will be greatly appreciated.

Yours very truly,

THOMAS F. CLARK CO., INC.

TFC:m